



AUTOGLOW

TO BENEFIT THE CHILDREN'S CENTER

2027 SPONSORSHIP OPPORTUNITIES



Since 1929

The Children's Center has been a trusted resource for children and families across Detroit and Wayne County. Each year, more than 4,000 children and families turn to us for support through Behavioral Health, Child Welfare, and Community Engagement and Advocacy.

AutoGlow 2027: Emerald City is an extraordinary evening that brings together Detroit's business and philanthropic community in support of children and families. Held at Michigan Central in partnership with the Detroit Auto Show Charity Preview, the evening features elevated hospitality, premium experiences, live entertainment and opportunities to connect with fellow community leaders.

Your sponsorship helps pave the way for children and families toward brighter futures. We invite you to explore the enclosed opportunities and find the path that best aligns with your company's goals and commitment to our community.

Make AutoGlow your company's destination for an unforgettable evening. Sponsors can leverage a sponsorship to bring together employees, clients or business partners while creating meaningful impact for children and families.

Thank you for helping us make a difference for children
and families throughout Wayne County.



SPONSORSHIPS

AMBASSADOR

\$60,000

Support a stronger future for children and families! Your sponsorship helps provide 60 children with a full circle of care, from mental health services and therapy to art therapy and on-site medical support. This comprehensive, coordinated care helps children heal, build resilience, and thrive.

TWILIGHT

\$45,000

Help children build resilience and thrive! Your sponsorship supports 90 children with multiple therapy sessions, helping strengthen relationships, build coping skills, and promote long-term stability at home.

DETROITER

\$30,000

Help children get the specialized care they need to thrive! Your sponsorship supports 120 children with psychiatric evaluations, helping identify their mental health needs and connect them with the right care and services.

MOTOR CITY

\$20,000

Support children on their path to a brighter future! Your sponsorship provides 200 children with a 20-minute counseling session, giving them a safe space to process emotions, begin healing, and build coping skills.

NORTHERNER

\$10,000

Support the health and well-being of children and families! Your sponsorship helps provide 130 children with coordinated health services, including on-site blood draws, reducing barriers to care and supporting their overall well-being.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BAR SPONSOR

\$25,000

(ONE AVAILABLE)

Make an impact! Your sponsorship supports a signature AutoGlow experience while helping provide the care, resources, and services children and families need to heal, build resilience, and thrive.

CO-SLIPPER SPONSOR

\$5,000

(ONE AVAILABLE)

Help children feel safe and supported along their journey! Your sponsorship provides 100 children in foster care with essential supplies, including hygiene items, comfort items, and school materials, helping them navigate times of transition.

For additional sponsorship information, please contact Angela Polk at 313.262.1104 or apolk@thechildrenscenter.com.

TICKETS

INDIVIDUAL TICKETS

Purchase your tickets in advance for AutoGlow. Buy early and save! Ticket quantities are limited.

Individual tickets are available at thechildrenscenter.com/autoglow.

EARLY TICKET SALES

Sold through December 27, 2026 at midnight.

\$275 per ticket

Ticket sales beginning December 28, 2026

\$325 per ticket

CHARITY PREVIEW

We are honored to be one of six charities benefiting from Detroit Auto Show, (DAS) Charity Preview proceeds. All AutoGlow ticket holders must also be DAS Charity Preview ticket holders.

To order your Charity Preview tickets, visit detroitautoshow.com or call 888.838.7500 and designate The Children's Center your charity partner of choice. MC#5787

AMBASSADOR \$60,000	TWILIGHT \$45,000	DETROITER \$30,000	BAR \$25,000	MOTOR CITY \$20,000	NORTHERNER \$10,000	CO-SLIPPER \$5,000
General Visibility						
Premier exposure on signage throughout the event	Prominent exposure on signage throughout the event	Recognition on signage throughout the event	Recognition on signage throughout the event	Recognition on signage throughout the event	Recognition on signage throughout the event	Recognition on slipper signage throughout the event alongside Ford's logo
Event Tickets						
Seventy (70) tickets to AutoGlow with reserved seating area identified by sponsor name	Fifty-five (55) tickets to AutoGlow with reserved seating area identified by sponsor name	Thirty-five (35) tickets to AutoGlow with reserved seating area identified by sponsor name	Thirty (30) tickets to AutoGlow with reserved seating identified by sponsor name	Twenty-five (25) tickets to AutoGlow with reserved seating area	Eight (8) tickets to AutoGlow with reserved seating area	Four (4) tickets to AutoGlow with reserved seating identified by sponsor name
Transportation Benefit						
Special recognition and partnership shout out from bus captain during Motor Coach shuttle ride	Special recognition from bus captain during Motor Coach shuttle ride					
Ongoing Benefits						
Recognition on donor wall at The Children's Center						
Traditional Media						
Premier exposure and partnership recognition in press release, event promotion and event communications	Prominent exposure and partnership recognition in press release and event promotion					
Social Media						
Spotlights on social media and direct mentions of partnership pre-event and post-event	Spotlight and direct mention on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event	Sponsor logo recognition on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event		Sponsor logo recognition on social media pre-event alongside Ford's logo.
Corporate Listing On The Children's Center Autoglow Website						
Premier exposure with company logo and link on AutoGlow website	Prominent exposure with company logo and link on AutoGlow website	Company logo and link on AutoGlow website	Company Logo and link listed on AutoGlow Website	Company logo on AutoGlow website		Company Logo and link listed on AutoGlow Website
Exclusive Signage						
			Company logo displayed on all bars and bar menus			

Angela Polk

Email: apolk@thechildrenscenter.com Phone: 313.262.1104

Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met. All Sponsorship Confirmations are due no later than December 15, 2026.



MAIL TO

The Children's Center
Attn: Philanthropy
79 West Alexandrine
Detroit, MI 48201
Phone: 313.262.1104

EMAIL TO

Angela Polk
apolk@
thechildrenscenter.com

PLEASE PRINT

Organization Name _____
Contact Name _____
Street _____
City _____ State _____ Zip _____
Phone _____ Ext _____
E-mail _____
Website _____

CONFIRMATION LEVELS

Please see the Autoglow
2027 Sponsorship
Opportunities Menu for
more information.

A portion of your sponsorship is
tax-deductible. A tax receipt will be
mailed to you upon receipt of payment.

SPONSORSHIP	QUANTITY	PRICE EACH	TOTAL
Ambassador Sponsor		\$60,000	\$
Twilight Sponsor		\$45,000	\$
Detroiter Sponsor		\$30,000	\$
Bar Sponsor		\$25,000	\$
Motor City Sponsor		\$20,000	\$
Northerner Sponsor		\$10,000	\$
Co-Slipper Sponsor		\$5,000	\$
I am unable to attend but would like to donate:			\$
Grand Total			\$

PAYMENT OPTIONS

CREDIT CARD

- ☐ Personal Credit Card
☐ Business Credit Card

- ☐ Visa ☐ Mastercard
☐ American Express
☐ Discover

- ☐ Please send me
an invoice

All Sponsorship Confirmations
are due no later than
December 15, 2026

Card No. _____ Exp. Date _____
Name on Card _____ CVV _____ Zip _____
Signature _____

CHECK

Enclosed is my check for \$ _____
Please make checks payable to The Children's Center.

RECOGNITION

Company Name (written and verbal recognition) _____
Company URL _____
Social Media Handles
Facebook _____ Instagram _____
LinkedIn _____ X _____

Please attach your company logo on a transparent background (JPG or PNG version) with sponsorship submission.
Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met.

Your Sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment. TAX ID: 38-1359505.



For more than 97 years

The Children's Center has been a lifeline for children and families facing life's most difficult challenges. With our services, children find safety, compassion, and the space to heal—and most importantly, to be heard. We believe every child deserves to feel seen and valued, and that their voice matters. Because when children are heard, healing begins. And when you heal children, you heal Detroit—creating a brighter future for everyone.

For more information about the agency, visit
thechildrenscenter.com



THECHILDRENSCENTER.COM/AUTOGLOW