

2026 SPONSORSHIP OPPORTUNITIES

Voices

OF TOMORROW



THECHILDRENSCENTER.COM





SPONSORSHIP LEVELS

22ND ANNUAL POWER OF POSSIBILITIES BREAKFAST

May 12, 2026 • 7:30 to 9:00 am

MotorCity Casino & Hotel
Grand Ballroom

7:30 am Networking
8:00 am Program & Breakfast

Since 1929, The Children's Center has been a beacon of hope for children and families in Detroit. Each year, we serve more than 4,000 children and families, helping them heal from trauma, build resilience, and grow into their full potential. Our programs in Behavioral Health Services, Child Welfare, and Community Engagement and Advocacy ensure that every child has the support they need to thrive.

Join us for the 22nd Power of Possibilities Breakfast, a mission-driven morning that amplifies the voices of youth and highlights the impact of our work. As a participant, you will help inspire hope, foster change, and stand alongside Detroit's children as they take the next steps toward brighter futures.

Please review the enclosed pages to learn how your support can create meaningful change, strengthen our community, and ensure that the voices of tomorrow are heard today.

INSPIRATION SPONSOR \$20,000

The individuals who serve as role models in a child's life have a profound impact on their development and overall well-being. Each year, over 4,000 children seek services from The Children's Center.

EMPOWERMENT SPONSOR \$15,000

Empower parents to foster healthy relationships. Over 400 children and their caregivers have benefited from programs aimed at building healthy attachment styles and preventing abuse and neglect in infants and young children.

ENVISION SPONSOR \$10,000

Envision, create and believe. A summer camp provides a respite for 35 children with mental and emotional disabilities, allowing them to create friendships, develop their self-esteem, and work on their communication skills.

DREAM SPONSOR \$7,500

Nurture the dreams of children as they build the future they deserve. Nearly 70% of the children we serve receive behavioral health support, working one-on-one with therapists to navigate trauma, neglect, and grief and develop the skills needed to thrive.

CREATIVE SPONSOR \$5,000

Creativity provides an avenue for self-expression, healthy communication, building relationships, and achieving success. Our Tau Beta Family Success Center offers specialized programming and art therapy for the entire family.

HOPE SPONSOR \$2,500

Our Fatherhood Initiative places hope in the hands of fathers by encouraging them to take an active role in their child's life. Research shows that children who have more involved fathers enjoy healthier and more fulfilling lives, with fewer behavioral, emotional, and academic issues.

For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or apolk@thechildrenscenter.com.

All Sponsorship Confirmations are due no later than April 20, 2026.



THECHILDRENSCENTER.COM

PRESENTED BY FORD MOTOR COMPANY





SPONSORSHIP LEVELS

	INSPIRATION \$20,000	EMPOWERMENT \$15,000	ENVISION \$10,000	DREAM \$7,500	CREATIVE \$5,000	HOPE \$2,500
General Visibility	Premier exposure on signage throughout the event including recognition on video screens	Prominent exposure on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens
Event Tickets	1 Event Table	1 Event Table	1 Event Table	1 Event Table	1 Event Table	1 Event Table
Printed Collateral	Premier exposure on printed signage including program and banners throughout the event	Premier exposure on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event
Special Benefits	Recognition of corporate support featured in our Hero's for Hope Newsletter (Distributed to over 3,000 households)					
Traditional Media	Premier exposure and partnership recognition on event promotion and event communications	Prominent exposure and partnership recognition on event promotion	Partnership recognition on event promotion			
Social Media	Spotlights on social media and direct mentions of partnership pre-event and post-event	Spotlight and direct mention on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event		
Corporate Listing on TCC Website	Premier exposure with company logo and link on The Children's Center website	Prominent exposure with company logo and link on The Children's Center website	Company logo and link on The Children's Center website	Company logo on The Children's Center website	Company listing on The Children's Center website	

For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or apolk@thechildrenscenter.com.

Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met. All Sponsorship Confirmations are due no later than April 20, 2026





SPONSORSHIP CONFIRMATION

MAIL TO:

The Children's Center
Attn: Philanthropy
79 West Alexandrine
Detroit, MI 48201
Phone: 313.262.1104

EMAIL TO

Angela Polk
apolk@
thechildrenscenter.com

PLEASE PRINT

Organization Name _____

Contact Name _____

Street _____

City _____ State _____ Zip _____

Phone _____ Ext _____

Fax _____

E-mail _____

Website _____

CONFIRMATION LEVELS

Please see the Power of Possibilities Sponsorship Opportunities Menu for more information.

A portion of your sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment.

SPONSORSHIP	QUANTITY	PRICE EACH	TOTAL
Inspiration Sponsor		\$20,000	\$
Empowerment Sponsor		\$15,000	\$
Envision Sponsor		\$10,000	\$
Dream Sponsor		\$7,500	\$
Creative Sponsor		\$5,000	\$
Hope Sponsor		\$2,500	\$
I am unable to attend but would like to donate:			\$
Grand Total			\$

PAYMENT OPTIONS

CREDIT CARD

- Personal Credit Card
- Business Credit Card

- Visa Mastercard
- American Express
- Discover

- Please send me an invoice

All Sponsorship Confirmations are due no later than April 20, 2026

Card No. _____ Exp. Date _____

Name on Card _____ CVV _____

Signature _____

CHECK

Enclosed is my check for \$ _____

Please make checks payable to The Children's Center.

RECOGNITION

Company Name (written and verbal recognition) _____

Company URL _____

Social Media Handles (Facebook, Instagram, LinkedIn, Twitter) _____

Please attach your company logo on a transparent background (JPG or PNG version) with sponsorship submission. Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met.

Your Sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment. TAX ID: 38-1359505.

