

AUTOGLOW
TO BENEFIT THE CHILDREN'S CENTER

DRIVEN *to be* HEARD



2026 SPONSORSHIP OPPORTUNITIES

DRIVEN *to be* HEARD

TO BENEFIT THE CHILDREN'S CENTER

Since 1929, The Children's Center has played a crucial role in Detroit.

Since 1929, The Children's Center has been a lifeline of support for children and families in Detroit and Wayne County. Each year, more than 4,000 children and families turn to us for resources, guidance, and connection. Through our services in Behavioral Health, Child Welfare, and Community Engagement and Advocacy, we help youth build resilience, strengthen families, and create the foundation for a brighter future.

Driven to Be Heard, AutoGlow 2026 is an evening dedicated to celebrating the voices that shape tomorrow. This signature event offers an extraordinary experience—starting with a pre-reception featuring heavy hors d'oeuvres and an open premium bar, followed by luxury motor coach transportation to and from the Charity Preview. After Charity Preview, guests will enjoy a post-event dinner with an open premium bar and a celebration complete with live music and dancing. On-site valet parking ensures your convenience throughout the evening.

By attending or sponsoring AutoGlow, you amplify the voices of children and families longing to be heard—reminding them they matter, they're not forgotten, and they have a future full of promise. With your support, healing begins, hope takes root, and a child's future is forever changed. Please take a moment to explore the enclosed information and see the difference you can make.

Thank you for your thoughtful consideration in helping us amplify the voices of youth and create brighter futures together.

SPONSORSHIPS

AMBASSADOR

\$60,000

Help support an ambitious future for children and families by supporting treatment programs that heal the hurt. These programs include offering more than 3,600 hours of therapy sessions each year to children navigating challenges such as autism, depression, abuse, neglect, and other mental health disorders.

TWILIGHT

\$45,000

Be the difference in a child's life! More than 1,060 hours are spent preventing abuse and neglect while creating a healthy start for children and families.

DETROITER

\$30,000

Provide hope for a child on their path to a brighter future! Supply over 330 children with counseling sessions that could have a profound and lasting.

MOTOR CITY

\$20,000

You have the power to change a young person's life! Provide multiple days of emergency crisis care for six children in need to reduce the emotional, mental, and behavioral distress for the safety of a child and their family.

NORTHERNER

\$10,000

Promote an environment for children that inspires creativity and fosters imagination! Group art therapy and supplies will be provided to over 95 children so they can express themselves through art.

Individual tickets are available at thechildrenscenter.com/AutoGlow-2026.

For additional sponsorship information, please contact Angela Polk at 313.262.1104 or apolk@thechildrenscenter.com.

TICKETS

INDIVIDUAL TICKETS

Purchase your tickets in advance for AutoGlow. Buy early and save! Ticket quantities are limited.

EARLY TICKET SALES

Through December 26, 2025
\$275 per ticket

Ticket Sales

Beginning December 27, 2025
\$325 per ticket

CHARITY PREVIEW

We are honored to be one of six charities benefiting from Detroit Auto Show, (DAS) Charity Preview proceeds. All AutoGlow ticket holders must also be DAS Charity Preview ticket holders.

To order your Charity Preview tickets, visit detroitautoshow.com or call 888.838.7500 and designate The Children's Center your charity partner of choice. MC#5787

MAIL TO:

The Children's Center
Attn: Philanthropy
79 West Alexandrine
Detroit, MI 48201
Phone: 313.262.1104

EMAIL TO:

Angela Polk
apolk@
thechildrenscenter.com

PLEASE PRINT

Organization Name _____
Contact Name _____
Street _____
City _____ State _____ Zip _____
Phone _____ Ext _____
E-mail _____
Website _____

CONFIRMATION LEVELS

Please see the Autoglow
2026 Sponsorship
Opportunities Menu for
more information.

A portion of your sponsorship is
tax-deductible. A tax receipt will be
mailed to you upon receipt of payment.

| SPONSORSHIP | QUANTITY | PRICE EACH | TOTAL |
|---|----------|------------|-------|
| Ambassador Sponsor | | \$60,000 | \$ |
| Twilight Sponsor | | \$45,000 | \$ |
| Detroiter Sponsor | | \$30,000 | \$ |
| Motor City Sponsor | | \$20,000 | \$ |
| Northerner Sponsor | | \$10,000 | \$ |
| I am unable to attend but would like to donate: | | | \$ |
| Grand Total | | | \$ |

PAYMENT OPTIONS
CREDIT CARD

- ☐ Personal Credit Card
☐ Business Credit Card

- ☐ Visa ☐ Mastercard
☐ American Express
☐ Discover

- ☐ Please send me
an invoice

All Sponsorship Confirmations
are due no later than
December 16, 2025

Card No. _____ Exp. Date _____

Name on Card _____ CVV _____ Zip _____

Signature _____

CHECK

Enclosed is my check for \$ _____

Please make checks payable to The Children's Center.

RECOGNITION

Company Name *(written and verbal recognition)* _____

Company URL _____

Social Media Handles

Facebook _____ Instagram _____

LinkedIn _____ X _____

Please attach your company logo on a transparent background (JPG or PNG version) with sponsorship submission.

Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met.

Your Sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment. TAX ID: 38-1359505.

| AMBASSADOR \$60,000 | TWILIGHT \$45,000 | DETROITER \$30,000 | MOTOR CITY \$20,000 | NORTHERNER \$10,000 |
|---|---|--|---|--|
| GENERAL VISIBILITY | | | | |
| Premier exposure on signage throughout the event | Prominent exposure on signage throughout the event | Recognition on signage throughout the event | Recognition on signage throughout the event | Recognition on signage throughout the event |
| EVENT TICKETS | | | | |
| Seventy (70) tickets to AutoGlow with reserved seating area identified by sponsor name | Fifty-five (55) tickets to AutoGlow with reserved seating area identified by sponsor name | Thirty-five (35) tickets to AutoGlow with reserved seating area identified by sponsor name | Twenty-five (25) tickets to AutoGlow with reserved seating area | Eight (8) tickets to AutoGlow with reserved seating area |
| TRANSPORTATION BENEFIT | | | | |
| Special recognition and partnership shout out from bus captain during Motor Coach shuttle ride | Special recognition from bus captain during Motor Coach shuttle ride | | | |
| ONGOING BENEFITS | | | | |
| Recognition on donor wall at The Children's Center | | | | |
| TRADITIONAL MEDIA | | | | |
| Premier exposure and partnership recognition in press release, event promotion and event communications | Prominent exposure and partnership recognition in press release and event promotion | | | |
| SOCIAL MEDIA | | | | |
| Spotlights on social media and direct mentions of partnership pre-event and post-event | Spotlight and direct mention on social media pre-event | Grouped Sponsor Logo recognition on social media pre-event | Grouped Sponsor Logo recognition on social media pre-event | |
| CORPORATE LISTING ON TCC AUTOGLOW WEBSITE | | | | |
| Premier exposure with company logo and link on AutoGlow website | Prominent exposure with company logo and link on AutoGlow website | Company logo and link on AutoGlow website | Company logo on AutoGlow website | |

Angela Polk

Email: apolk@thechildrenscenter.com

Phone: 313.262.1104

Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met.
All Sponsorship Confirmations are due no later than December 15, 2025.



For more than 97 years, The Children's Center has been a lifeline for children and families facing life's most difficult challenges. With our services, children find safety, compassion, and the space to heal—and most importantly, to be heard. We believe every child deserves to feel seen and valued, and that their voice matters. Because when children are heard, healing begins. And when you heal children, you heal Detroit—creating a brighter future for everyone.

For more information about the agency, visit thechildrenscenter.com

