



CELEBRATE YOUR BIRTHDAY BY GIVING BACK

We're so excited that you're turning your birthday into a chance to help children and families thrive! Your birthday fundraiser can make a real impact, and this toolkit is here to make it easy and fun. Use the tips, graphics, and caption ideas below to get started—then focus on celebrating and sharing your story.

CAPTION IDEAS

Here are some ideas below, feel free to use as-is or make them your own!

#1 - This year, instead of gifts, I'm asking for birthday donations to The Children's Center of Wayne County. Together we can help kids and families thrive!"

#2 - It's my birthday! Let's make it even brighter for children and families at The Children's Center. No presents needed—your support is the best gift!

#3 - Every donation helps provide behavioral health services, child welfare services, and community engagement and advocacy events to over 4,000 children each year. Celebrate my birthday by giving hope!

#4 - I'm fundraising for The Children's Center of Wayne County on my birthday! Help me make a difference—click to donate and share!

HELPFUL TIPS

- Post updates as you reach milestones—it's a fun way to engage friends!
- Share photos or stories if you feel comfortable.
- Tag [The Children's Center](#) to let us celebrate with you.
- Use the graphics we have created with our logo.

FAQs

- **Do I need to live in Detroit? Nope!** You can fundraise from anywhere.
- **How long should my fundraiser run?** 1–2 weeks is perfect.
- **Do I have to reach my goal?** Every gift makes a difference.
- **Who do I contact if I have more questions?** Email Carin Jones - cjones@thechildrenscenter.com