2025 Sponsorship Opportunities



INSPIRE INS

Power of Possibilities Breakfast



PRESENTED BY FORD MOTOR COMPANY





Power of Possibilities Breakfast Sponsorship Opportunities

The Children's Center has been a beacon of hope since 1929. Our services allow us to assist children and families in overcoming fear, trauma, and brokenness. With more than 3,500 children and families receiving aid each year, The Children's Center has become a leading force in foster care, adoption, and evidence-based therapeutic mental and behavioral health services.

Join us for the 21st Power of Possibilities Breakfast that supports our crucial programming for children! As a participant, you will inspire hope, foster change, and uplift the youth of Detroit. Please review the enclosed pages to learn more about how you can make a significant difference in a child's life, developing positive outcomes and inspiring hope for future generations. By supporting The Children's Center, you can help heal our community and contribute to a better tomorrow.

2025 Sponsorship Levels

21st Annual Power of Possibilities Breakfast

May 6, 2025 • 7:30 to 9:00 am

MotorCity Casino & Hotel Grand Ballroom

7:30 AM Networking 8:00 AM Program & Breakfast

INSPIRATION SPONSOR

\$20,000

The individuals who serve as role models in a child's life have a profound impact on their development and overall well-being. Over 3,500 children actively seek mental and behavioral health services annually.

EMPOWERMENT SPONSOR

\$15,000

Empower parents to foster healthy relationships. Over 400 children and their caregivers have benefited from programs aimed at building healthy attachment styles and preventing abuse and neglect in infants and young children.

ENVISION SPONSOR

\$10,000

Envision, create and believe. A summer camp provides a respite for 35 children with mental and emotional disabilities, allowing them to create friendships, develop their self-esteem, and work on their communication skills.

DREAM SPONSOR

\$7,500

Nurture the dreams of children to help them build the future they deserve. 70% of children fall in our Healing the Hurt program where our therapists work with children who face unimaginable trauma, neglect and grief.

CREATIVE SPONSOR

\$5,000

Creativity provides an avenue for self-expression, healthy communication, building relationships, and achieving success. Our Tau Beta Family Success Center offers specialized programming and art therapy for the entire family.

HOPE SPONSOR

\$2,500

Our Fatherhood Initiative places hope in the hands of fathers by encouraging them to take an active role in their child's life. Research shows that children who have more involved fathers enjoy healthier and more fulfilling lives, with fewer behavioral, emotional, and academic issues.

For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or apolk@thechildrenscenter.com.

All Sponsorship Confirmations are due no later than April 14, 2025.







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	INSPIRATION \$20,000	EMPOWERMENT \$15,000	ENVISION \$10,000	DREAM \$7,500	CREATIVE \$5,000	HOPE \$2,500
General Visibility	Premier exposure on signage throughout the event including recognition on video screens	Prominent exposure on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens
Event Tickets	1 Event Table	1 Event Table	1 Event Table	1 Event Table	1 Event Table	1 Event Table
Printed Collateral	Premier exposure on printed signage including program and banners throughout the event	Premier exposure on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event
Special Benefits	Recognition of corporate support featured in our Hero's for Hope Newsletter (Distributed to over 3,000 households)					
Traditional Media	Premier exposure and partnership recognition on event promotion and event communications	Prominent exposure and partnership recognition on event promotion	Partnership recognition on event promotion			
Social Media	Spotlights on social media and direct mentions of partner- ship pre-event and post-event	Spotlight and direct mention on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event		
Corporate Listing on TCC Website	Premier exposure with company logo and link on The Children's Center website	Prominent exposure with company logo and link on The Children's Center website	Company logo and link on The Children's Center website	Company logo on The Children's Center website	Company listing on The Children's Center website	

For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or apolk@thechildrenscenter.com.

Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met. All Sponsorship Confirmations are due no later than April 14, 2025







	PLEASE PRINT Organization Name Contact Name Street							
Mail to								
Mail to: The Children's Center								
Attn: Philanthropy 79 West Alexandrine								
Detroit, MI 48201	City							
Phone: 313.262.1104								
Email to:	Phone							
Angela Polk								
apolk@thechildrenscenter.com	Website							
Confirmation Levels	SPONSORSHIP	QUANTITY	PRICE EACH	TOTAL				
Please see the Power of Possibilities Sponsorship	Inspiration Sponsor		\$20,000	\$				
Opportunities Menu for	Empowerment Sponsor		\$15,000	\$				
more information.	Envision Sponsor		\$10,000	\$				
A portion of your sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment.	Dream Sponsor		\$7,500	\$				
	Creative Sponsor		\$5,000	\$				
	Hope Sponsor		\$2,500	\$				
	l am	unable to attend but wo	\$					
			Grand Total	\$				
Payment Options	Card No Exp. Date							
CREDIT CARD	Name on Card	CVV						
□ Personal Credit Card□ Business Credit Card	Street							
	City	Zip						
☐ Visa ☐ Mastercard	Signature							
☐ American Express☐ Discover	CHECK							
	Enclosed is my check for \$							
☐ Please send me an invoice	RECOGNITION Company Name (written and verbal recognition)							
All Sponsorship Confirmations								

Please attach your company logo on a transparent background (JPG or PNG version) with sponsorship submission. Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met. Your Sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment. TAX ID: 38-1359505.

Social Media Handles (Facebook, Instagram, Linkedin, Twitter)



are due no later than April 14, 2025



Company URL