TO BENEFIT THE CHILDREN'S CENTER





Since 1929, The Children's Center has played a crucial role in Detroit.

Through our services, we are able to assist children and families in overcoming fear, trauma, and brokenness. With more than 3,000 children and families receiving services each year, The Children's Center has become a leading force in foster care, adoption, and evidence-based therapeutic mental and behavioral health services.

Join us at AutoGlow: Inspire Detroit, our signature event that supports our crucial programming for children! You can make an immediate impact and become a beacon of hope for children and families. The evening will be filled with fun, including a reception and celebration following the Charity Preview.

A sponsorship package includes on-site valet parking, a pre-reception with heavy hors d'oeuvres and an open premium bar, transportation via luxury motor coach to and from Charity Preview, a post-Charity Preview dinner with an open premium bar, and a fun-filled evening featuring live music and dancing.

Please consider the enclosed pages to learn how you can make a profound impact on a child's future. With your support, we can heal the community and create hopeful outcomes for future generations.

Thank you for joining us in creating better tomorrows!

SPONSORSHIPS

AMBASSADOR SPONSOR

\$60,000

Help support an ambitious future for children and families by supporting treatment programs that heal the hurt. These programs include offering more than 3,600 hours of therapy sessions each year to children suffering from autism, depression, abuse, neglect, and other mental health disorders.

TWILIGHT SPONSOR

\$45,000

Be the difference in a child's life! More than 1,060 hours are spent preventing abuse and neglect while creating a healthy start for children and families.

DETROITER SPONSOR

\$30,000

Provide hope for a child on their path to a brighter future! Supply over 330 children with counseling sessions that could have a profound and lasting

MOTOR CITY SPONSOR

\$20,000

You have the power to change a young person's life! Provide multiple days of emergency crisis care for six children in need to reduce the emotional, mental, and behavioral distress for the safety of a child and their family.

NORTHERNER SPONSOR

\$10,000

Promote an environment for children that inspires creativity and fosters imagination! Group art therapy and supplies will be provided to over 95 children so they can express themselves through art.

TICKEŢS

INDIVIDUAL TICKETS

Purchase your tickets in advance for AutoGlow: Inspire Detroit. Buy early and save! Ticket quantities are limited.

Early Ticket Sales

Through December 27, 2024 \$275 per ticket

Ticket Sales

Beginning December 28, 2024 \$325 per ticket

CHARITY PREVIEW

We are honored to be one of six charities benefitting from Detroit Auto Show, (DAS) Charity Preview proceeds. All AutoGlow ticket holders must also be DAS Charity Preview ticket holders.

To order your Charity Preview tickets, visit detroitautoshow.com or call 888.838.7500 and designate The Children's Center your charity partner of choice. MC#5787

Individual tickets are available at thechildrenscenter.com/autoglow-2025. For additional sponsorship information, please contact Angela Polk at 313.262.1104 or apolk@thechildrenscenter.com.



2025 SPONSORSHIP CONFIRMATION

MAIL TO:	PLEASE PRINT					
The Children's Center	Organization Name Contact Name Street					
Attn: Philanthropy 19 West Alexandrine						
Detroit, MI 48201						
hone: 313.262.1104	City		State	Zip		
MAIL TO:	Phone			*		
angela Polk	Fax					
polk@ hechildrenscenter.com	E-mail					
	Website					
	website					
ONFIRMATION LEVELS	SPONSORSHIP	QUANTITY	PRICE EACH	TOTAL		
Please see the Autoglow 025 Sponsorship Deportunities Menu for nore information. Portion of your sponsorship is tx-deductible. A tax receipt will be lailed to you upon receipt of payment.	Ambassador Sponsor		\$60,000	\$		
	Twilight Sponsor		\$45,000	\$		
	Detroiter Sponsor		\$30,000	\$		
	Motor City Sponsor		\$20,000	\$		
	Northerner Sponsor		\$10,000	\$		
	I am unable to attend but would like to donate:					
			Grand Total	\$		
			Grand Total	·		
AVMENT OPTIONS						
AYMENT OPTIONS	Card No.		_			
REDIT CARD	Name on Card			Zip		
Personal Credit Card	Signature					
Business Credit Card	СНЕСК					
	Enclosed is my check for \$					
l Visa □ Mastercard l American Express	Please make checks payable to 'The Children's Center.					
Discover	RECOGNITION					
	Company Name (written and verbal recognition)					
Please send me an invoice Il Sponsorship Confirmations re due no later than December 16, 2024	Company URL					
	Social Media Handles					
	Facebook		Instagram			
	LinkedIn		Twitter			
	Please attach your company logo on a tra Please note: Sponsorship benefits are time Your Sponsorship is tax-deductible. A tax	e-sensitive, and printing d	eadlines must be met.	-		







2025 SPONSORSHIP LEVELS

AMBASSADOR \$60,000	TWILIGHT \$45,000	DETROITER \$30,000	MOTOR CITY \$20,000	NORTHERNER \$10,000				
GENERAL VISIBILITY								
Premier exposure on signage throughout the event including recognition on video screens	Prominent exposure on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens				
EVENT TICKETS								
Seventy (70) tickets to Auto Glow with reserved seating area identified by sponsor name	Fifty-five (55) tickets to Auto Glow with reserved seating area identified by sponsor name	Thirty-five (35) tickets to Auto Glow with reserved seating area identified by sponsor name	Twenty-five (25) tickets to Auto Glow with reserved seating area	Eight (8) tickets to Auto Glow with reserved seating area				
TRANSPORTATION BENEFIT								
Special recognition and part- nership shout out from bus captain during Motor Coach shuttle ride	Special recognition from bus captain during Motor Coach shuttle ride							
ONGOING BENEFITS								
Recognition on donor wall at The Children's Center								
TRADITIONAL MEDIA								
Premier exposure and part- nership recognition in press release, event promotion and event communications	Prominent exposure and partnership recognition in press release and event promotion							
SOCIAL MEDIA								
Spotlights on social media and direct mentions of partnership pre-event and post-event	Spotlight and direct mention on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event					
CORPORATE LISTING ON TCC AUTOGLOW WEBSITE								
Premier exposure with company logo and link on AutoGlow website	Prominent exposure with company logo and link on AutoGlow website	Company logo and link on AutoGlow website	Company logo on AutoGlow website					
SPONSORSHIP INFORMATION								



Angela Polk



Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be

met. All Sponsorship Confirmations are due no later than December 16, 2024.

313.262.1104 apolk@thechildrenscenter.com

Over the past 96 years, The Children's Center has been a lifeline for those in need. We offer a safe and supportive environment for children and families as they shape their future. The Children's Center believes that when you heal children, you heal Detroit – creating a brighter future for everyone.

For more information about the agency, visit thechildrenscenter.com



