

2024 SPONSORSHIP CONFIRMATION



# Your Story Matters

Every child has a story to tell.



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The Children's Center has been a beacon of hope since 1929. Our services empower children and families to overcome fear, trauma, and brokenness. With more than 3,500 children and families receiving aid each year, The Children's Center has become a leading force in foster care, adoption, and evidence-based therapeutic mental and behavioral health services.

Join us for the 20th Power of Possibilities Breakfast that supports our crucial children's programs! As a participant, you will play a significant role in inspiring young minds to explore their unique voices and drive their aspirations forward. Please review the enclosed pages to learn more about how you can make a significant difference in a child's life, developing positive outcomes and healthy minds for future generations. By supporting The Children's Center, you can help heal our community and contribute to a better tomorrow.

## 20TH ANNUAL POWER OF POSSIBILITIES BREAKFAST

May 7, 2024 • 7:00 to 8:30 am

Motorcity Casino & Hotel  
Woodward Ballroom

7:00 am Networking  
7:30 am Program & Breakfast



THECHILDRENSCENTER.COM

## 2024 SPONSORSHIP OPPORTUNITIES

### INSPIRATION SPONSOR \$20,000

The individuals who serve as role models in a child's life have a profound impact on their development and overall well-being. Over 3,500 children actively seek mental and behavioral health services annually.

### EMPOWERMENT SPONSOR \$15,000

Empower parents to foster healthy relationships. Over 400 children and their caregivers have benefited from programs aimed at building healthy attachment styles and preventing abuse and neglect in infants and young children.

### ENVISION SPONSOR \$10,000

Envision, create and believe. A summer camp provides a respite for 35 children with mental and emotional disabilities, allowing them to create friendships, develop their self-esteem, and work on their communication skills.

### DREAM SPONSOR \$7,500

Nurture the dreams of children to help them build the future they deserve. 70% of children fall in our Healing the Hurt program where our therapists work with children who face unimaginable trauma, neglect and grief.

### CREATIVE SPONSOR \$5,000

Creativity provides an avenue for self-expression, healthy communication, building relationships, and achieving success. Our Tau Beta Family Success Center offers specialized programming and art therapy for the entire family.

### HOPE SPONSOR \$2,500

Our Fatherhood Initiative places hope in the hands of fathers by encouraging them to take an active role in their child's life. Research shows that children who have more involved fathers enjoy healthier and more fulfilling lives, with fewer behavioral, emotional, and academic issues.

For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or [apolk@thechildrenscenter.com](mailto:apolk@thechildrenscenter.com).

All Sponsorship Confirmations are due no later than April 15, 2024.

PRESENTED BY FORD MOTOR COMPANY



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	<b>INSPIRATION</b> \$20,000	<b>EMPOWERMENT</b> \$15,000	<b>ENVISION</b> \$10,000	<b>DREAM</b> \$7,500	<b>CREATIVE</b> \$5,000	<b>HOPE</b> \$2,500
<b>General Visibility</b>	Premier exposure on signage throughout the event including recognition on video screens	Prominent exposure on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens
<b>Event Tickets</b>	1 Event Table	1 Event Table	1 Event Table	1 Event Table	1 Event Table	1 Event Table
<b>Printed Collateral</b>	Premier exposure on printed signage including program and banners throughout the event	Premier exposure on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event	Recognition on printed signage including program and banners throughout the event
<b>Special Benefits</b>	Recognition of corporate support featured in our Hero's for Hope Newsletter (Distributed to over 3,000 households)					
<b>Traditional Media</b>	Premier exposure and partnership recognition on event promotion and event communications	Prominent exposure and partnership recognition on event promotion	Partnership recognition on event promotion			
<b>Social Media</b>	Spotlights on social media and direct mentions of partnership pre-event and post-event	Spotlight and direct mention on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event		
<b>Corporate Listing on TCC Website</b>	Premier exposure with company logo and link on The Children's Center website	Prominent exposure with company logo and link on The Children's Center website	Company logo and link on The Children's Center website	Company logo on The Children's Center website	Company listing on The Children's Center website	

For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or [apolk@thechildrenscenter.com](mailto:apolk@thechildrenscenter.com).

Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met. All Sponsorship Confirmations are due no later than April 15, 2024.





## 2024 SPONSORSHIP CONFIRMATION

### MAIL TO:

The Children's Center  
Attn: Philanthropy  
79 West Alexandrine  
Detroit, MI 48201  
Phone: 313.262.1104

### EMAIL TO

Angela Polk  
apolk@  
thechildrenscenter.com

### PLEASE PRINT

Organization Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Ext \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Website \_\_\_\_\_

### CONFIRMATION LEVELS

Please see the Power of Possibilities Sponsorship Opportunities Menu for more information.

A portion of your sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment.

SPONSORSHIP	QUANTITY	PRICE EACH	TOTAL
Inspiration Sponsor		\$20,000	\$
Empowerment Sponsor		\$15,000	\$
Envision Sponsor		\$10,000	\$
Dream Sponsor		\$7,500	\$
Creative Sponsor		\$5,000	\$
Hope Sponsor		\$2,500	\$
I am unable to attend but would like to donate:			\$
Grand Total			\$

### PAYMENT OPTIONS

#### CREDIT CARD

- Personal Credit Card  
 Business Credit Card

- Visa  Mastercard  
 American Express  
 Discover

- Please send me an invoice

All Sponsorship Confirmations are due no later than April 15.

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

#### CHECK

Enclosed is my check for \$ \_\_\_\_\_

Please make checks payable to The Children's Center.

#### RECOGNITION

Company Name (written and verbal recognition) \_\_\_\_\_

Company URL \_\_\_\_\_

Social Media Handles (Facebook, Instagram, LinkedIn, Twitter) \_\_\_\_\_

Please attach your company logo on a transparent background (JPG or PNG version) with sponsorship submission. Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met.

Your Sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment. TAX ID: 38-1359505.

