

2023 SPONSORSHIP OPPORTUNITIES





The Children's Center has been a illuminating light in Detroit since 1929. Through our services, we are able to assist children and families in overcoming fear, trauma, and brokenness. With more than 3,000 children and families receiving services each year, The Children's Center has become a leading force in foster care, adoption, and evidence-based therapeutic mental and behavioral health services.

Join us at AutoGlow, our signature event that supports our crucial programming for children! You can make an immediate impact and become a beacon of hope for children and families. The evening will be filled with fun, including a reception and celebration following the charity preview.

A sponsorship package includes on-site valet parking, a pre-reception with heavy hors d'oeuvres and an open premium bar, transportation via luxury motor coach to and from Charity Preview, a post-Charity Preview dinner with an open premium bar, and a fun-filled evening featuring live music and dancing.

Please consider the enclosed pages to learn how you can make a profound impact on a child's future. With your support, we can heal the community and create hopeful outcomes for future generations.

Thank you for joining us in creating better tomorrows!

## CHARITY PREVIEW

We are honored to be one of six charities benefiting from North American International Auto Show (NAIAS) Charity Preview proceeds. All AutoGlow ticket holders must also be NAIAS Charity Preview ticket holders.

To order your Charity Preview tickets, visit [naias.com](http://naias.com) or call 888.838.7500 and designate The Children's Center as your charity partner of choice. MC#5787

For additional sponsorship information, please contact Angela Polk at 313.262.1104 or [apolk@thechildrenscenter.com](mailto:apolk@thechildrenscenter.com).



## YOUR SPONSORSHIP AT WORK

### **ILLUMINATING SPONSOR** \$60,000

Create an illuminating future for children and families by supporting treatment programs that heal the hurt. These programs include offering more than 3,600 hours of therapy sessions each year to children suffering from autism, depression, abuse, neglect, and other mental health disorders.

### **SHINING SPONSOR** \$40,000

Be a shining light for a child! More than 1,060 hours are spent preventing abuse and neglect while creating a healthy start for children and families.

### **RADIANT SPONSOR** \$25,000

Provide radiant hope for a child's pathway to a brighter future! Provide over 330 children with counseling sessions that could have a profound, positive impact and change their lives.

### **BEAMING SPONSOR** \$15,000

Support a promising outcome for a child or youth by being the beaming light! Provide multiple days of emergency crisis care for six children in need to reduce the emotional, mental, and behavioral distress for the safety of a child and their family.

### **SPARKLING SPONSOR** \$7,500

Provide children with an environment that fosters creativity and sparks imagination! Group art therapy and supplies will be provided to over 95 children so they can express themselves through art.

For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or [apolk@thechildrenscenter.com](mailto:apolk@thechildrenscenter.com).

All Sponsorship Confirmations are due no later than Aug. 25, 2023.

## INDIVIDUAL TICKETS

Purchase your tickets in advance for AutoGlow 2023. Buy early and save! Ticket quantities are limited.

Individual tickets available for sale at the following link: [thechildrenscenter.com/autoglow-2023](https://thechildrenscenter.com/autoglow-2023), after July 24, 2023

**Early Ticket Sales - July 24 - Sept. 1, 2023**  
**\$275 per ticket**

**Ticket Sales - Beginning Sept. 2, 2023**  
**\$325 per ticket**

# AUTOGLOW

TO BENEFIT THE CHILDREN'S CENTER

	<b>Illuminating \$60,000</b>	<b>Shining \$40,000</b>	<b>Radiant \$25,000</b>	<b>Beaming \$15,000</b>	<b>Sparkling \$7,500</b>
<b>General Visibility</b>	Premier exposure on signage throughout the event including recognition on video screens	Prominent exposure on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens	Recognition on signage throughout the event including recognition on video screens
<b>Event Tickets</b>	Seventy (70) tickets to AutoGlow with reserved seating area identified by sponsor name	Fifty (50) tickets to Auto Glow with reserved seating area identified by sponsor name	Thirty (30) tickets to Auto Glow with reserved seating area identified by sponsor name	Twenty (20) tickets to Auto Glow with reserved seating area	Five (5) tickets to Auto Glow with reserved seating area
<b>Transportation Benefit</b>	Special recognition and partnership shout out from bus captain during Motor Coach shuttle ride	Special recognition from bus captain during Motor Coach shuttle ride			
<b>Ongoing Benefits</b>	Recognition on donor wall at The Children's Center				
<b>Traditional Media</b>	Premier exposure and partnership recognition in press release, event promotion and event communications	Prominent exposure and partnership recognition in press release and event promotion			
<b>Social Media</b>	Spotlights on social media and direct mentions of partnership pre-event and post-event	Spotlight and direct mention on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event	Grouped Sponsor Logo recognition on social media pre-event	
<b>Corporate Listing on TCC AutoGlow Website</b>	Premier exposure with company logo and link on AutoGlow website	Prominent exposure with company logo and link on AutoGlow website	Company logo and link on AutoGlow website	Company logo on AutoGlow website	



For additional sponsorship information, please contact Angela Polk, at 313.262.1104 or [apolk@thechildrenscenter.com](mailto:apolk@thechildrenscenter.com).

Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met. All Sponsorship Confirmations are due no later than Aug. 25, 2023.



## 2023 SPONSORSHIP CONFIRMATION

### MAIL TO:

The Children's Center  
Attn: Philanthropy  
79 West Alexandrine  
Detroit, MI 48201  
Phone: 313.262.1104

### PLEASE PRINT

Organization Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Ext \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Website \_\_\_\_\_

### EMAIL TO

Angela Polk  
apolk@  
thechildrenscenter.com

### CONFIRMATION LEVELS

Please see the Autoglow  
2023 Sponsorship  
Opportunities Menu for  
more information.

A portion of your sponsorship is  
tax-deductible. A tax receipt will be  
mailed to you upon receipt of payment.

SPONSORSHIP	QUANTITY	PRICE EACH	TOTAL
Illuminating Sponsor\$60,000			\$
Shining Sponsor\$40,000			\$
Radiant Sponsor\$25,000			\$
Beaming Sponsor\$15,000			\$
Sparkling Sponsor\$7,500			\$
I am unable to attend but would like to donate:			\$
Grand Total			\$

### PAYMENT OPTIONS

#### CREDIT CARD

Personal Credit Card  
Business Credit Card

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Name on Card \_\_\_\_\_ CVV \_\_\_\_\_  
Signature \_\_\_\_\_

Visa Mastercard  
American Express  
Discover

#### CHECK

Enclosed is my check for \$ \_\_\_\_\_  
Please make checks payable to The Children's Center.

Please send me  
an invoice

#### RECOGNITION

Company Name *(written and verbal recognition)* \_\_\_\_\_  
Company URL \_\_\_\_\_  
Social Media Handles *(Facebook, Instagram, LinkedIn, Twitter)* \_\_\_\_\_

All Sponsorship Confirmations  
are due no later than Aug. 25, 2023

Please attach your company logo on a transparent background (JPG or PNG version) with sponsorship  
submission. Please note: Sponsorship benefits are time-sensitive, and printing deadlines must be met.

Your Sponsorship is tax-deductible. A tax receipt will be mailed to you upon receipt of payment. TAX ID: 38-1359505.





Over the past 94 years, The Children's Center has been a lifeline for those in need. We offer a safe and supportive environment for children and families as they shape their future. The Children's Center believes that when you heal children, you heal Detroit – creating a brighter future for everyone.

For more information about the agency, visit [www.thechildrenscenter.com](http://www.thechildrenscenter.com)

