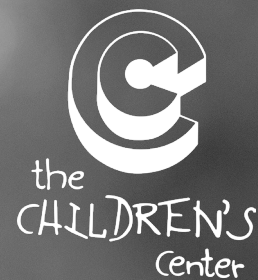


**The
Children's
Center**
2021
Impact
Report



**Because of you,
I dream bigger dreams.**

“I’ve learned that no matter what happens, or how bad it seems today, life does go on, and it will be better tomorrow.”

MAYA ANGELOU

THE CHILDREN’S CENTER 2021 IMPACT REPORT

Over the last few years, the COVID-19 pandemic flooded our communities, filling hearts with loss and uncertainty causing families to fundamentally change their way of life. The Children’s Center, too, has adapted to this reality, but we have remained steadfast on our mission to help children and families shape their own futures.

Together, with your support and the vigilant work of our committed and compassionate staff, we are still helping families navigate through the high tide of trauma. We continue to transition foster children to forever homes and bring hope to communities through strategic partnerships that foster positive change for youth in Wayne County.

Together, we still worked to divert 75% of our children in psychiatric crises away from possible hospitalization and back home with the supports of outpatient services. In addition, we still provided close to 3,100 clients with behavioral health services, and 351 children and youth with child welfare services. We’re also proud to have helped 94% of our youth in our Young Adult Self-Sufficiency (YASS) program graduate from high school.

With courage and conviction, we are still leaning into causes that make a difference and investing in long-term work that will impact a generation. Our Crisis to Connection Imperative is building momentum, thanks to community and business leaders standing with us to create better outcomes for Black boys in Detroit and Wayne County.

This imperative will address issues rarely discussed or diagnosed, dissecting disparities that create trauma and stifle the academic and social success of our young men. And with that understanding we are developing a ten-year plan to eradicate the systemic practices that keep these young men from realizing their dreams.

We are extremely fortunate for the support we’ve received, especially during these challenging times. Because of your continued generosity we are standing tall and strong, walking boldly into tomorrow. Together we can clearly see better days ahead!

Thank you,



Debra Matthews
PRESIDENT & CEO



Liz Agius
BOARD CHAIR



AMIR'S STORY

“He wasn't getting the services from the school that he needed so I had to go out and find it.”

Amir started going to The Children's Center when he was just 4 years old. Shannon, his mother, had lots of experience with children; her own, working as a daycare attendant, and as an employee at Child Protective Services. Yet, she had never had a baby quite like Amir. Growing up just seemed a little more difficult for Amir. There were many challenges along the way.

Amir's day care teacher recommended Amir be evaluated for developmental delays. She noticed he wouldn't nap, wasn't vocal, and was not potty trained. He was referred to The Children's Center because it was better suited for someone so young. “I was working and going to school and once he got diagnosed, I put everything on the back burner. He wasn't getting the services from school that he needed so I had to go out and find it,” said Shannon, describing the first few years after Amir's autism diagnosis.

The Children's Center was able to help coordinate services for Amir to receive in and outside of school to help him flourish. Shannon and Edwin, Amir's father, soon began to connect more with Amir. He was learning how to effectively express himself and his parents were learning how to understand him, simply put: how to let Amir be Amir!

Their effort and hard work are apparent when meeting the Nelson Family today. They shared that “we are so grateful to the Children's Center. They were able to help [Amir] learn how to deal with life.”

Amir's journey is inspiring and a message of hope to other families that may be struggling similarly. Through their journey, Shannon, Edwin, and Amir demonstrate the values The Children's Center hopes to bring to other families and children; the ability to shape their own futures.



THE CHILDREN'S CENTER: IMPACT WE MADE DURING FY 2020-2021

OUR WINS



319
Families Achieved
their Written Goals*
*Reaching the goals that they set



17
Staff Trained
on Behavioral
Health Equity



75%
of Children in Crisis
were Diverted from a
Psychiatric Hospital



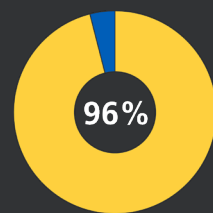
48
Children Found
a Forever Home



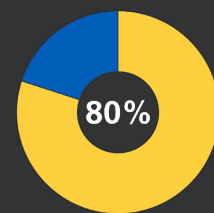
3,093
Unique Clients Received
a Behavioral Health
Service from TCC



94%
High School
Graduation Rate
for Youth in Semi-
Independent Living



Of Children that
Successfully Completed
Treatment had No
Severe Impairments
Reported after
Receiving Services



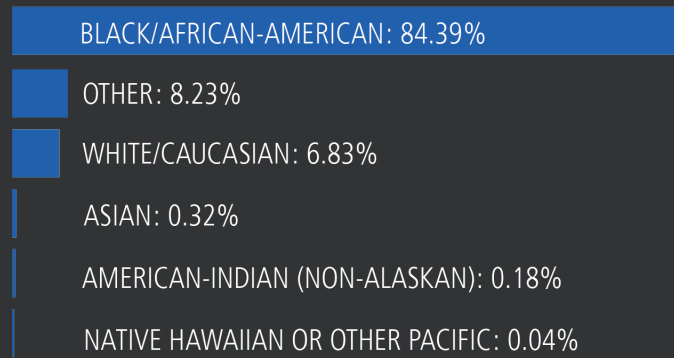
"Are loyal enthusiasts
who will keep buying
and refer others,
fueling growth."

WHEN ASKED: Based on your
experience at The Children's Center,
how likely are you to recommend TCC
to someone who needs our services?

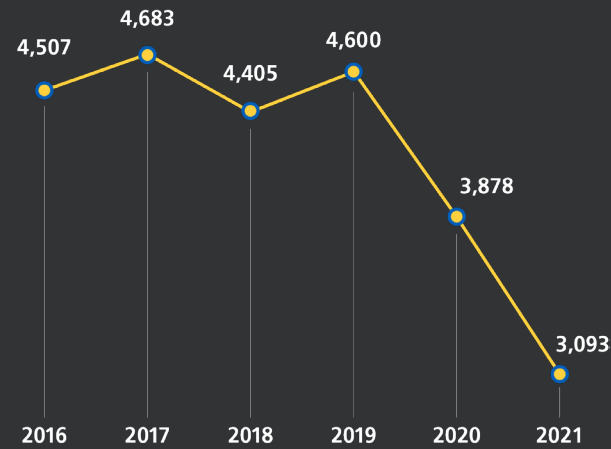


CHILDREN & FAMILIES SERVED FY 2020-2021

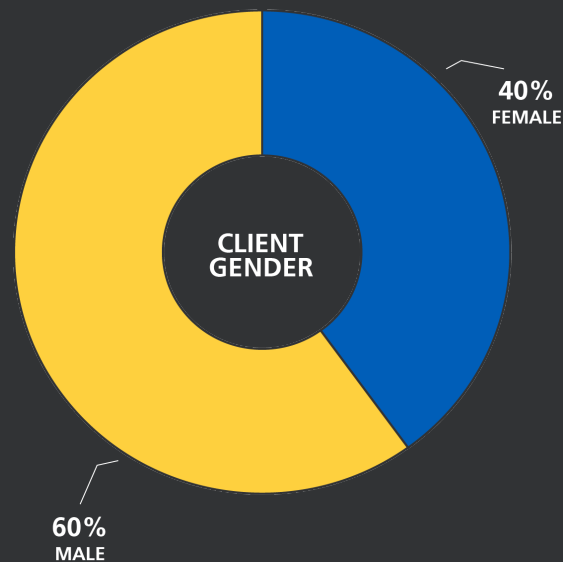
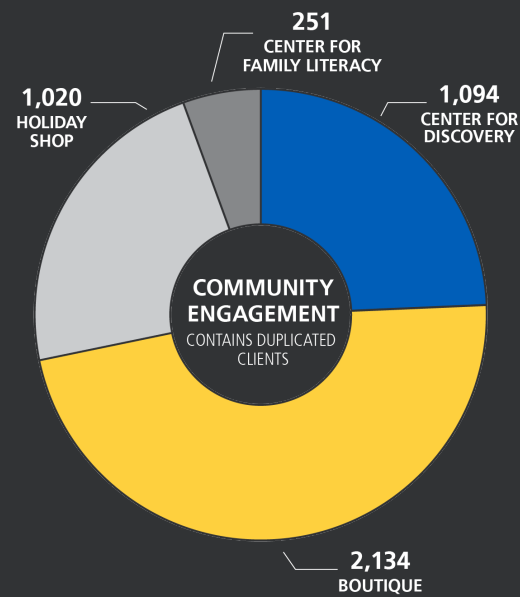
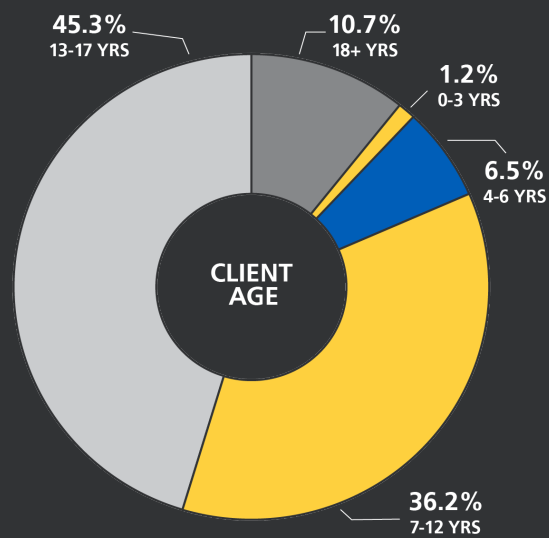
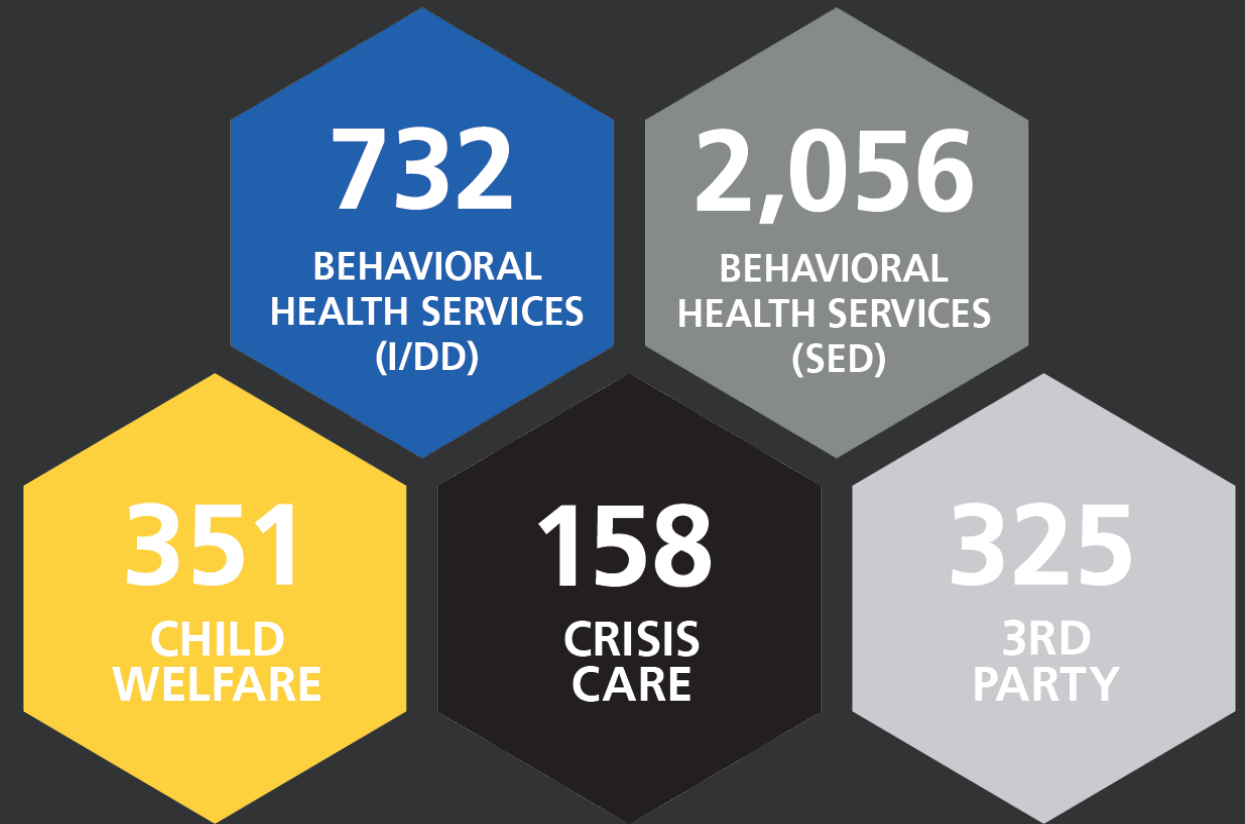
RACE/ETHNICITY



CLIENT COUNT-BEHAVIORAL HEALTH – I/DD & SED (UNDUPLICATED)



FY 2020-2021 CLIENTS SERVED BY PROGRAM



- BEHAVIORAL HEALTH SERVICES (I/DD)**
 INTELLECTUAL/DEVELOPMENTAL DISABILITIES SERVICES, HOME BASED SERVICES, SUPPORTS COORDINATION, AUTISM
- BEHAVIORAL HEALTH SERVICES (SED)**
 BHS SED – GENERAL BEHAVIORAL HEALTH, EARLY CHILDHOOD, HOME BASED SERVICES, HOSPITAL LIAISON, SCHOOL BASED SERVICES, WRAPAROUND
- CHILD WELFARE**
 FOSTER CARE, ADOPTIONS, YOUNG ADULT SELF-SUFFICIENCY (YASS)
- CRISIS CARE**
 CRISIS CARE SERVICES
- 3RD PARTY**
 BEHAVIORAL HEALTH SERVICES COVERED BY A NON-CMH (COMMUNITY MENTAL HEALTH) INSURANCE CARRIER AS A PRIMARY INSURER

Statement of Activities

Year ended September 2021

REVENUE

Behavioral Health Services	\$13,746,198
Child Welfare Services	\$3,322,333
Philanthropy Revenue	\$3,120,142
Total Revenue	\$20,188,673

EXPENSES

Behavioral Health	\$13,087,788
Child Welfare	\$2,673,854
Fundraising	\$1,260,149
Administrative	\$3,505,534

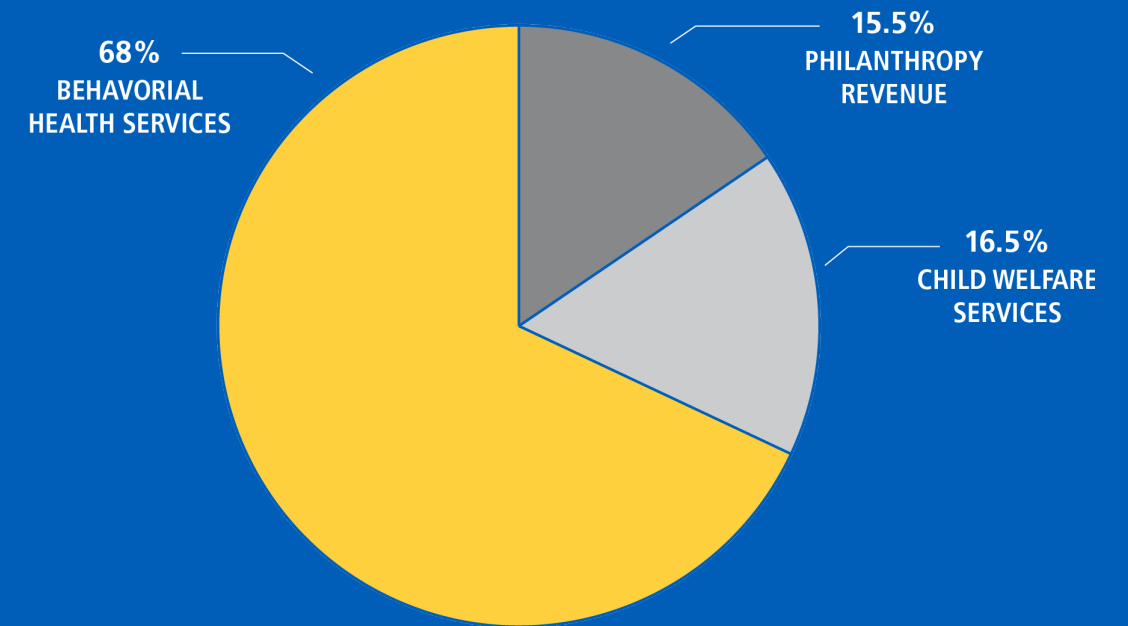
Total Expenses \$20,527,325

Change in New Assets from Operations **(\$338,653)**

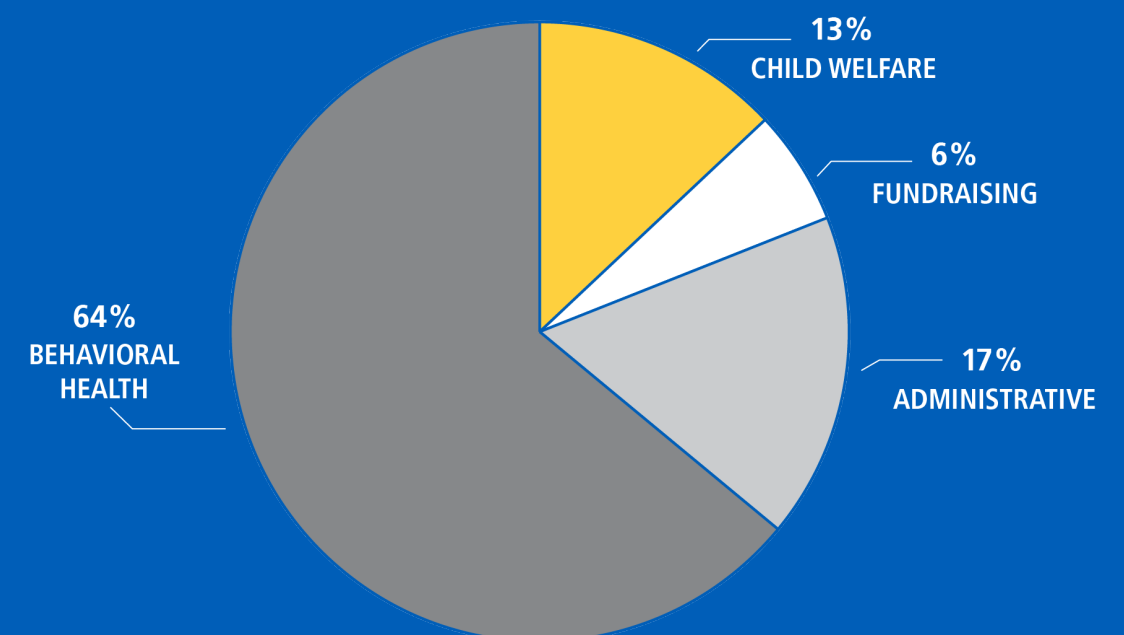
Non-Operating Income (Expenses) \$6,320,597

Total Change in Net Assets \$5,981,945

REVENUE



EXPENSES



Essential supports and services to help children grow into the stars they were born to be. Your kindness helps them shine brighter.

Thank you for joining in our mission to help children dream again.

The Village of Giving

Helping children and families dream again takes an entire village. Our Village of Giving members make a five-year pledge of \$1,000 a year or more to help heal the city's most vulnerable children. It doesn't happen overnight, which is why our Village is so critical to our mission.

ENSURING A SAFE HOME (\$50,000+)

Deshler Group, Inc.
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Global Strategic Supply Solutions
Goldfish Swim School
Denise & Jamie Jacob
Katie Lee
Erick & Lady Susan Reickert

Jared Bollaert
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Dennis Coleman

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Vivian Henry
Kenton Higgins
Paul Hoyte & Nancy Stermer
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Shanelle Jackson
Regina Jemison & Khabira Raheem
Desiree Jones

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Renee Prewitt
Douglas & Margaret Rahaim
Cindy & Richard Read
David Reich
Doug & Kimberly Reich
Dennis & Phyllis Reynolds
Renee Reynolds
Rogers Law Center
Liz Rogers
Bridgette Ronnisch

HELPING TO HEAL THE HURT (\$25,000+)

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& Elizabeth Curtis
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Kristin Sowle
Ann Stevenson
Melissa Stewart
Billy Strawter
Dolores A. Sturdivant
Carmen & David Szurpicki
The Craig Family
Cathy Topf
Benjamin Tower

CREATING A HEALTHY START (\$5,000+)

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& Kimberly Bowden-Adair
Fayssal Akacem
Deborah Allen
Gus Andreasen
& Jennifer Zinn Andreasen
Suzanne Antonelli
Carmelina Antonuccio
& Brian Borich
Apex Digital Solutions
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Dr. Cecilia Astorga-Switzer
& Dr. James Switzer
Jeffrey T. & Lisa Baker
Douglas Barnett
Dr. Marquita Bedway
& Alger LaHood

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Allyson Fiteny
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Alan Gallatin
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Cristina & Scott Garberding
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David & Deborah Gillespie
Luke & Paige Glendening
Molly Gole
Mark & Rebecca Gracey
Carlton Guthrie

Ebony & Douglas Manigault III
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Beth Martz
Danny & Debora Matthews
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Philip White
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Heidi & Henry Wineman
George & Verita Winn
Rod & Susan Wood
Bruce Wyman
Tammy L. Zonker

Believers

Believers is a community of life-changers who commit to a recurring monthly gift of any amount to help children overcome unimaginable challenges and grow into strong, healthy, productive adults.

FOUNDING MEMBERS

Shelia Donaldson
Shirley Fortune

MEMBER

Brandon Abbo
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Kyra Baker
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The Hearst Foundation
The Kresge Foundation
Michigan Public Health Institute
Tau Beta Association
The Elizabeth, Allan
& Warren Shelden Fund

FOUNDERS \$10,000+

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Just as our founder James Couzens left a legacy of making a difference for generations of Detroit children and families in need, the individuals recognized below have included The Children's Center in their legacy plans through a bequest or life insurance policy. Some things do last forever.

Karen and Raymond Caloia
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Making a tribute gift is a meaningful way to honor or remember someone special. These caring individuals have done just that through their philanthropy.

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In honor of Diana Christensen
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In honor of Frank Couzens
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“The question is not whether we can afford to invest in every child: it is whether we can afford not to.”

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