



**BECAUSE OF YOU,
HE CONTINUED
RECEIVING
SERVICES.**

AT THIS CRUCIAL TIME
IN OUR LIVES, WHEN
EVERYTHING IS SO
DESPERATE, WHEN
EVERY DAY IS A MATTER
OF SURVIVAL, I DON'T
THINK YOU CAN HELP
BUT BE INVOLVED.

NINA SIMONE

THE CHILDREN'S CENTER 2020 IMPACT REPORT

Who could have ever imagined we would be living in a pandemic world for over a year now? That so many would have lost loved ones. Lost jobs. Lost homes. And at times, lost hope.

Because of you and our dedicated staff, children and families are growing strong and becoming the amazing people they were born to be. Families like Maria and Emilio were able to access our Telehealth services to meet regularly with a clinician to help stabilize their son's anxiety and support Maria in managing his disruptive behaviors. Your generous support literally saves lives and empowers children and families to shape their own futures.

COVID forced us to quickly pivot to a new way of serving our children and families. We provided therapeutic treatment and support through a combination of Telehealth and face-to-face, in-person services. We worked diligently to reunify families in the foster care system. Because of you, we were able to continue providing emergency crisis care to families with children who are suicidal, homicidal, and simply overwhelmed by thoughts and feelings they can't manage. While about 70% of our clients remained in services, we are working to re-engage the 30% we lost. Because we know mental and behavioral health issues typically don't resolve themselves.

Our Black boys are in crisis. Black boys are disproportionately affected by implicit bias, racism, and a lack of trauma-informed community support systems. They experience trauma at a much higher rate than their white counterparts. This disparity creates unimaginable challenges and keeps them from living their dreams and becoming the amazing people they were born to be. This is why we have embarked on a ten-year "Crisis to Connection" imperative in collaboration with the National Alliance on Mental Illness Michigan and many other stakeholders. Our mission is to identify and address the pervasive and systemic practices that limit children of color from becoming the amazing people they were born to be. We invite you to join us in our efforts.

We are grateful for our many supporters who helped us weather this storm. Who are still helping us weather this storm. We are grateful for you.



Debora Matthews
PRESIDENT & CEO



Chui Karega, Esq.
BOARD CHAIR



COVID

THE CORTES FAMILY IS GRATEFUL FOR YOUR SUPPORT

Imagine moving to a new community with your young family for a new job, a fresh start in life. With their three children in tow, the Maria and Emilio packed all their belongings into their 2005 Taurus and began the long journey to Detroit.

They were filled with a wide range of emotions, from excitement to fear. Will this job be worth the sacrifice of leaving family and their support system behind? How will they manage with family and friends hundreds of miles away? How will the children adjust to a new school? Will they fit in, despite the learning delays and the behavioral challenges that have plagued their oldest son, Ethan. Maria couldn't sleep a wink during the 20-hour drive from San Antonio to Detroit.

This family of five settled into their modest Northwest Detroit two-bedroom rental home in late February. The Cortes Family was not prepared for what the next six weeks would bring. Pandemic. School closures. Job loss, before ever becoming eligible for health insurance. Worse yet, Emilio was soon hospitalized with COVID-19 and put on a ventilator. Maria wasn't permitted to visit his hospital bedside. She was distraught, and yet somewhat relieved. She had no family or friends to care for her children. With no childcare, being with Emilio would have been difficult.

Just when Maria thought things couldn't get worse, she began experiencing the same symptoms as Emilio. Fever, fatigue, difficulty breathing. But she refused to leave her children because she knew child protective services would be obligated to place her children in foster care until their parents were discharged from the hospital.

The stress of virtual schooling, coupled with financial hardship was almost more than this family could take. Ethan's challenging behaviors were escalating to the point his teacher called a parent-teacher case call. As a result, Ethan's teacher referred Maria to The Children's Center.

Because of your generous support, Maria was able to access Telehealth services at The Children's Center. The Cortes Family was able to begin meeting regularly with a clinician to help stabilize Ethan's anxiety and support Maria in managing his disruptive behaviors. We were able to delivery emergency non-perishable food, hygiene and home sanitizing products and leave them on Maria's front porch. They children were also able to access our virtual homework help program, and enjoy book club. All because of you.

Thankfully, the Cortes Family has been reunited. Everyone is recovering and Emilio has returned to work. Your generous support literally saves lives and empowers children and families to shape their own futures.



TELE HEALTH





COVID FORCED US TO PIVOT TO PROVIDING TELEHEALTH SERVICES

When COVID first hit, our highest priority was to determine how best to keep everyone safe. Followed by how to continue serving our children and families. Thanks to your generous support, we were able to quickly pivot to a new way of serving our children and families.

Many of the children and families we serve have been traumatized by the past year of shutdown. Frankly, we are finding children and families worse-off than they were pre-pandemic. Their mental and behavioral issues are exacerbated for a variety of reasons including, lack of in-school learning, socialization, meal programs, and increased stressors at home. Household instability due to unemployment and under-employment. Parents trying to be full or part-time homeschool teachers for multiple children, with limited resources. And just the fear of contracting the virus themselves or losing someone they love to COVID-19.

It's been a lot to endure, especially for children Families of color fearful of vaccinations, because of disparities of the past. Communities are polarized by racism and violence nationwide. And, if that's not enough, we've seen an alarming rise in Youth suicide across the U.S.

Because of your support, we were able to provide therapeutic treatment and support through a combination of Telehealth and face-to-face, in-person services. We worked diligently to reunify families in the foster care system. We continued to provide emergency crisis care to families with children who are suicidal, homicidal, and simply overwhelmed by thoughts and feelings they can't manage.

While about 70% of our clients remained in services, we are working to re-engage the 30% we lost. Because we know mental and behavioral health issues typically don't resolve themselves.

We thank you for changing the lives of children and families during these challenging times.



CRISIS

OUR BLACK BOYS ARE IN CRISIS

Detroit is re-emerging as a city of opportunity, unless you're a Black boy.

Our Black boys are in crisis. We know because we've been working with Black boys, and Detroit children for more than 90 years.

Black boys are disproportionately affected by implicit bias, racism, and a lack of trauma-informed community support systems. They experience trauma at a much higher rate than their white counterparts. This disparity creates unimaginable challenges and keeps them from living their dreams and shaping their own futures.

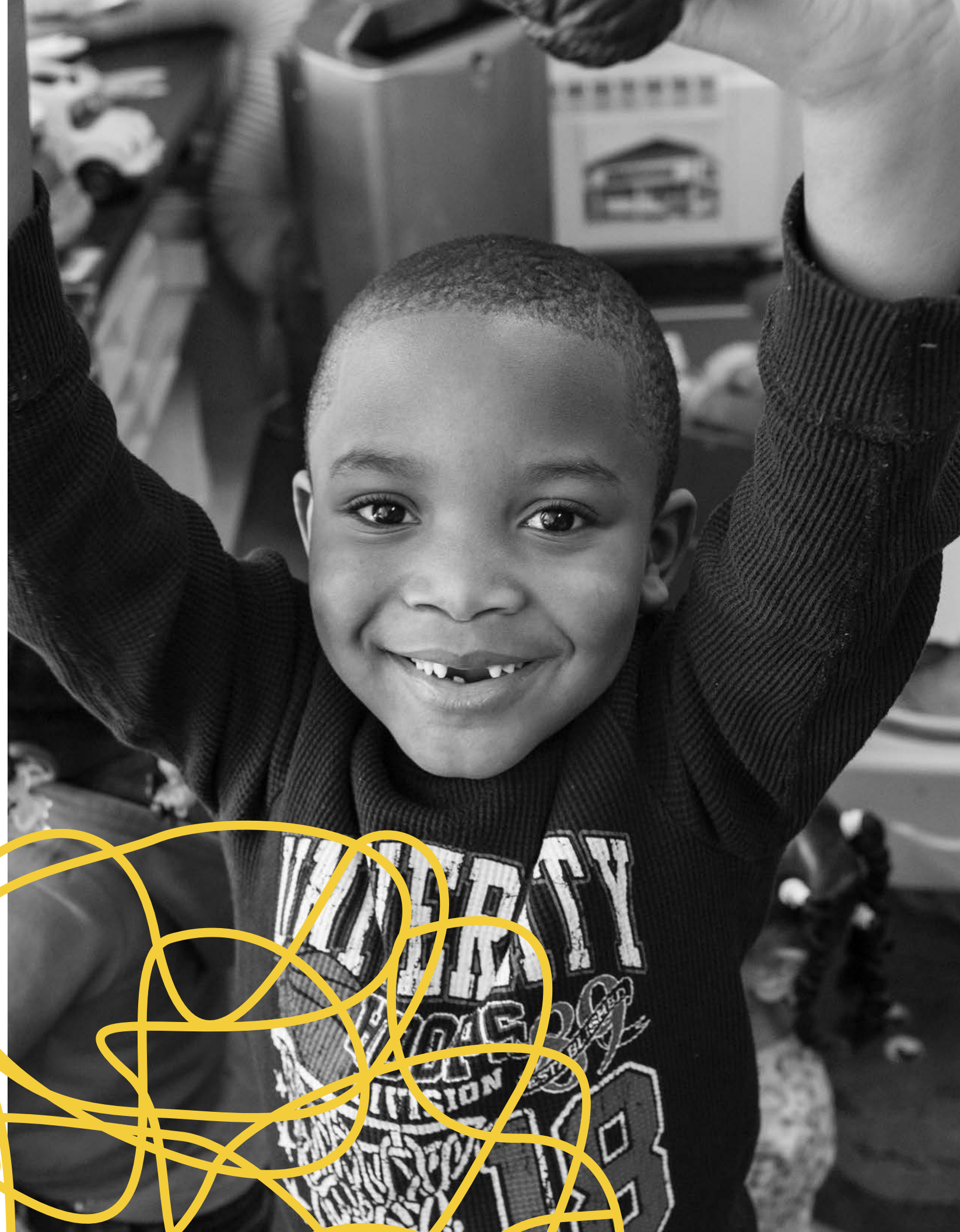
Which is why we have embarked on a ten-year "Crisis to Connection" journey, in collaboration with the National Alliance on Mental Illness Michigan and other stakeholders. Our mission is to identify and address the pervasive and systemic practices that limit children of color (especially black boys) from becoming the amazing people they were born to be.

Black boys are particularly affected by trauma; whether it be witnessing violence or being exposed to other adverse childhood experiences. These traumas, left unaddressed from a mental and behavioral health perspective can be devastating to black boys. They are three times more likely to be expelled from school. Their incarceration rates are five times greater than their fellow Michiganders who identify as Caucasian. These are just a few of many sobering facts, well documented in Cradle to Prison Pipeline studies

Many of these disparities are connected to City, County, and State systems of care not understanding the vicious dynamics between childhood trauma, educational achievement and institutional racism and poverty. Not to mention the connection between unaddressed mental health issues and homelessness.

In a City like Detroit, where 78% of our population is black – can you imagine better days, when 90 or 95% of our black youth are graduating from high school? Can you imagine when a majority of these bright, promising youth are graduating from college, university or a skilled-trade school? Can you imagine when they are truly making a living wage here in the City of Detroit? Opening bank accounts, buying vehicles, purchasing homes, and starting families of their own?

This is our first big step towards ending generational trauma. A new beginning for everyone, not just some of us. It will be a long, but necessary road if we are to truly equip and empower children and families of color to shape their own futures. We invite you to join us in our efforts. We cannot do it without you.



Your influence is as broad as it is personal. We are proud of the difference we have made together with you for the thousands of children and families we serve every year. Below are some of the ways you helped heal and empower the children and families we served in 2020.

3,878

Unique clients received a behavioral health service from The Children’s Center

399

Families achieved their written goals*
**Reaching goals they established*

50

Children found a forever home

27

Staff trained on Behavioral Health Equity

94%

Children who've successfully completed treatment had no severe impairments reported after receiving services

85%

High school graduation rate for youth in semi-independent living

81%

Children in Crisis who were Diverted from a psychiatric hospital

80%

“Are loyal enthusiasts who will keep buying and refer others, fueling growth.”

Race/Ethnicity

Black/African-American: 81.58%

Other: 7.83%

White/Caucasian: 6.51%

Unknown: 3.4%

Asian: 0.44%

American-Indian (Non-Alaskan): 0.19%

Client Count-Behavioral Health (I/DD & SED)

4,699

2016

4,507

2017

4,683

2018

4,405

2019

3,878

2020

Client Age

13.9%

4-6 YRS

47.11%

7-12 YRS

2.63%

18+ YRS

3.84%

0-3 YRS

32.52%

13-17 YRS

Client Sex

37%

Female

63%

Male

Community Engagement

8,317

Center for Family Literacy

783

Boutique

1,253

Center for Discovery

500

Backpacks

408

Coats

1,560

Holiday Shop

186

Clowns for Kids

FY 2019-2020 Clients Served by Program

2,764

General Behavioral Health, Early Childhood, Home-Based Services, Hospital Liaison, School-based Services, Wraparound

726

Intellectual/Developmental Disabilities Services, Home-Based Services, Supports Coordination, Autism

460

Foster Care, Adoptions, Young Adult Self-Sufficiency (YASS)

301

Crisis Care Services

350

Behavioral Health Services covered by a non-community mental health insurance carrier as a primary insurer

16

17

Statement of Activities

Year ended September 30, 2020

REVENUE

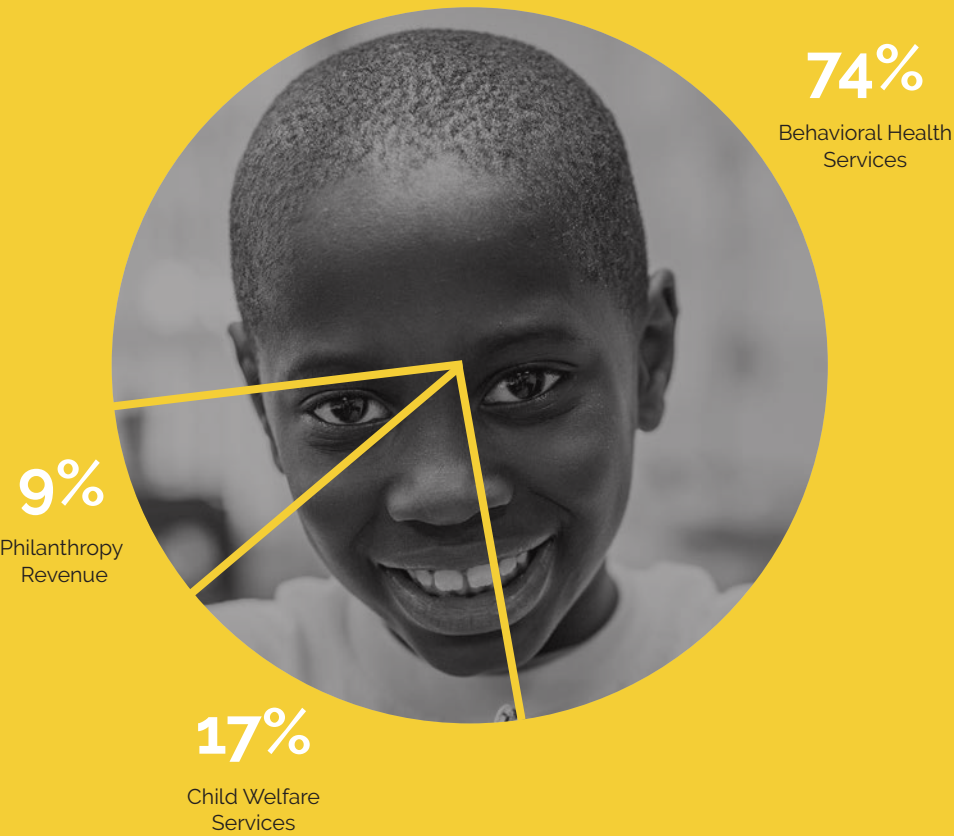
Behavioral Health Services	\$ 15,341,183
Child Welfare Services	3,393,771
Philanthropy Revenue	1,951,743
Total Revenue	\$ 20,686,697

EXPENSES

Behavioral Health Expenses	\$ 15,091,886
Child Welfare Expenses	2,700,739
Fundraising Expenses	1,475,096
Administrative Expenses	3,688,477

Total Expenses	\$ 22,956,198
Change In Net Assets From Operations	\$ (2,269,501)
Non-Operating Income (Expenses)	491,514
Total Change In Net Assets	\$ (1,777,987)

REVENUE



EXPENSES



THE HOPE IN OUR
CHILDREN GROWS
STRONGER WITH
EVERY THERAPEUTIC
MILESTONE THEY
ACHIEVE. YOUR
GENEROSITY IS THE
SOURCE OF THAT HOPE.

THANK YOU FOR
PARTNERING WITH
US IN EMPOWERING
THOUSANDS OF
CHILDREN AND
FAMILIES TO SHAPE
THEIR OWN FUTURES.

The Village of Giving

Helping children and families dream again takes an entire village. Our Village of Giving members make a five-year pledge of \$1,000 a year or more to help heal the city's most vulnerable children. It doesn't happen overnight, which is why our Village is so critical to our mission.

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GATEKEEPERS CREATING A HEALTHY START (\$5,000+)	Fayssal Akacem Deborah Allen Stephen L. Anderson Gus Andreasen & Jennifer Zinn Carmelina Antonuccio & Brian Borich		

James Couzens Legacy Society

Just as our founder James Couzens left a legacy of making a difference for generations of Detroit children and families in need, the individuals recognized below have included The Children's Center in their legacy plans through a bequest or life insurance policy. Some things do last forever.

Karen & Raymond Caloia Denise Fleckenstein & Dave Richards Christine V. & Gordon T. Ford, Jr.	Daniel & Patricia Frank Mr. R. M. Freedman Angela Hardison Margaret J. Hawthorne Jennie V. Kerr Trust	Allan B. Levy Marily & Gregory Magretta Mr. Ben C. Maibach, Jr. William & Karen Marsh Debora & Danny Matthews	Margaret & Daniel O'Connor Paige & Brian Peabody Renee Prewitt Ruth R. Rothschild Nancy Stermer & Paul Hoyte
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Believers

Believers is a community of life-changers who commit to a recurring monthly gift of any amount to help children overcome unimaginable challenges and grow into strong, healthy, productive adults.

FOUNDING MEMBERS	Stuart Douglass Ann Downey Stacey Downey Allan Dunlap Madalyn M. Eberhardt Lorene & Walter Everett Arthur Getz, Jr. Susan & William Gilbride Mathew Godlewski Balen Golida Gay Green Dan Harrison Alicia Haskin Genevieve Hummer Caitlin Huyghe Mary Johnson Vicky Kanaan Cara Kennedy Megan Khoury Joseph & Liz Klecha Brian Lam	Mounira Ozoor Laura & Matthew Parvin Christine Payson Lisa Perry Megan & Mike Phelps Luke Pino Emily & Sagar Rathod Doug & Kelly Rich Melissa Rich Vinti Sondhi Ramona Thornton Justin Van Wyk Priya Varadan Rick & Kristin Whitney Jamie Wolfe	Elizabeth Bendure Brian Bomar Hollie Born Asura Burke Charlotte Bush Veronique Causey Lisa Dixon Richard Dusky Stephanie Falotico Aubrey Gilliland Crystal Green Earl Hairston Danielle Hodges Ayana Jackson Annette Johnson Lee & Donna Koss Richard Kryszko Sally A. Lewis Rachel Lobb Jasmine Logan Lyndon Mabande, Jr.	Saundra Mannan Beth Martz Lindsay McCracken Cherelle & Blake McGhee Jalona Moore Dina Novelli James Oakes Anita Pace Derrell Parker Patricia Phillips Tiffany Rambus Andrea Rodgers Symphony Schick Matthew Sommerville Mychele Tennille Susan E. Thomas Carol Wade Pamela Willis Shereen Youngblood Tammy L. Zonker
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Honor & Memorial Tribute Donations

Making a tribute gift is a meaningful way to honor or remember someone special. These caring individuals have done just that through their philanthropy.

In honor of Susie Cooper from Wendy Hauswirth from Julie Kaiser from Michelle & Thomas Klippstein	In memory of David Baseman from Susan Ruttenberg	In memory of Mother from Lynda Wagner
In honor of Zachary DiGia from Peter Feinberg	In memory of Val Cowen from Susan Szurpicki	In memory of Stephanie May Seyfarth from Tresa Grauer
In honor of Grandmother from Christine Payson	In memory of Andrew G. Harrison from Melissa Herrmann	In memory of Paul M. Szurpicki from Claudia Antoine from Dan Barnes from Chuck & Mary Glidden from Natalie Hershlag from Kerry Kornblatt from Sarah Lenhoff from Lew & Susan Lockwood from Anna Shires from Jamil Shamasdin from Marcia Singer from Dale & Lydia Strnad from Damian Williams from Julia Turner
In honor of Hazel Karbel from Robert Karbel	In memory of Elyse F. Jones from The Honorable & Mrs. Charles W. Anderson, III from Mary Graham from Gil Hudson from Joseph & Margaret Maycock from Nancy & George Nicholson from Janis Race	In memory of Lalo Weaver from Susan Ruttenberg
In honor of Robert & Hazel Karbel from Alissa Karbel from Lois & Alan Fern	In memory of Gareth Lewis from Jennifer Sykes	
In honor of Martine Nufer from Daniel Nufer	In memory of Martin M. Miller from Diane Davis	
In honor of George Reich from William Weaver		

We are grateful to our board members for their passion, discipline, and leadership – guiding us successfully through the year without compromising our long-term vision.

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LET US REACH OUT TO THE CHILDREN. LET US DO WHATEVER WE CAN TO SUPPORT THEIR FIGHT TO RISE ABOVE THEIR PAIN AND SUFFERING.

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