

A VIRTUAL EXPERIENCE

# TOUR DE FORK

## AT HOME

WITH  
**CHEF ANTHONY  
LOMBARDO**  
SHEWOLF, DETROIT

[THECHILDRENSCENTER.COM/TOURDEFORK](http://THECHILDRENSCENTER.COM/TOURDEFORK)



**02  
24  
21**

**7:00-9:00 PM**



**EAT. DRINK. ENJOY**



## 2021 EXCLUSIVE SPONSORSHIP OPPORTUNITIES

# TOUR DE FORK

## AT HOME

WITH  
**CHEF ANTHONY  
LOMBARDO**  
SHEWOLF, DETROIT

**LIVE: FEBRUARY 24, 2021**

**7:00-9:00 PM**



TO DISCUSS SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT MARLETTA BOYD II AT 313.670.5355 OR MBOYDii@THECHILDRENSCENTER.COM

### PLATINUM SPONSOR

**\$15,000**

Provides year-round support for the nearly 7,500 children and families served annually at The Children's Center by helping them overcome trauma of abuse and neglect.

Link to sponsor's website featured on The Children's Center event page

Company name or logo recognition on day of event signage (on screens)

Company name or logo recognition in social media blasts, event website and press releases

Recognition as Platinum Sponsor through The Children's Center media partners

Verbal recognition as Platinum Sponsor during program

Exclusive access for eight (8) guests to interactive VIP sponsor experience 30 minutes prior to main event

Eight (8) Tour de Fork tickets: Four (4) meal kits that serve two (2) guests each, delivered to up to four (4) locations\*

Logo on printed menu insert\*\*

Opportunity to include company materials in attendee meal kits\*\*

### GOLD SPONSOR

**\$10,000**

Provides year-round specialized trauma-informed training and support to families to ensure their long-term success.

Link to sponsor's website featured on The Children's Center event page

Company name or logo recognition on day of event signage (on screens)

Company name or logo recognition in social media blasts, event website and press releases

Recognition as Gold Sponsor through The Children's Center media partners

Verbal recognition as Gold Sponsor during program

Exclusive access for six (6) guests to interactive VIP sponsor experience 30 minutes prior to main event

Six (6) Tour de Fork tickets: Three (3) meal kits that serve two (2) guests each, delivered to up to three (3) locations\*

Logo on printed menu insert\*\*

### SILVER SPONSOR

**\$5,000**

Provides a safe and loving home for every child; providing permanency for children served through foster care, adoption and Young Adult Self Sufficiency programs.

Link to sponsor's website featured on The Children's Center event page

Company name or logo recognition on day of event signage (on screens)

Company name or logo recognition in social media blasts and event website

Four (4) Tour de Fork tickets: Two (2) meal kits that serve two (2) guests each, delivered to up to two (2) locations\*

### BRONZE SPONSOR

**\$2,500**

Provides treatment programs that include helping children with depression, trauma from abuse and neglect, grief and loss issues and more.

Link to sponsor's website featured on The Children's Center event page

Company name or logo recognition on day of event signage (on screens)

Company name or logo recognition in social media blasts and event website

Two (2) Tour de Fork tickets: One (1) meal kit that serves two (2) guests, delivered to one (1) location\*

### TICKET INFORMATION

#### DELIVERED\* MEAL KIT **\$150**

Receive your meal kit for two (2) delivered between February 21 – February 24 by Michigan Fields and enjoy an online evening with Chef Anthony on Wednesday 2/24

#### PICKUP MEAL KIT **\$125**

Pickup your meal kit for two (2) from Michigan Fields at 1820 Mack Ave, Detroit, MI 48207 on February 22nd - 24th from 10:00AM – 3:00 PM and enjoy an online evening with Chef Anthony on Wednesday 2/24

*Limited number of tickets available. Purchase tickets by February 19, 2021.*

*\* Delivery for both sponsors and individual ticket holders is only available within a 30 mile radius of Michigan Fields (1820 Mack Ave, Detroit, MI 48207).*

*\*\* Sponsor logos and materials to be submitted by February 12, 2021.*



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