

# Back to School BAZAAR

THURSDAY, AUGUST 20, 2020

## 2020 SPONSORSHIP OPPORTUNITIES

You can help ensure children enter the classroom ready to learn. Join The Children's Center for the 4th Annual Back to School Bazaar. To celebrate learning and the beginning of a new school year, we offer this free event, where children receive essential classroom supplies including a fully stuffed backpack and hygiene products. Families are also able to connect with health, wellness and community resources. Sponsorship of this event makes it possible for children to participate in year-round educational programming at The Children's Center.

### Senior Sponsor—\$5,000

- Premier table placement with opportunity to hand out company materials to an estimated 1,000 children and their families
- Company logo and link to website on The Children's Center Back to School Bazaar website\*
- Opportunity to include promotional materials with Back to School distributed items\*
- Logo featured on The Children's Center Back to School Bazaar recognition poster\*
- Promotion on The Children's Center Facebook page\*
- Recognition in The Children's Center e-newsletter\*
- Recognition in The Children's Center Annual Impact Report
- Recognition on the Donor wall in main lobby of The Children's Center
- Team-building volunteer event facilitated by The Children's Center

### Junior Sponsor—\$2,500

- Premier table placement with opportunity to hand out company materials to an estimated 1,000 children and their families
- Company logo and link to website on The Children's Center Back to School Bazaar website\*
- Opportunity to include promotional materials with Back to School distributed items\*
- Logo featured on The Children's Center Back to School Bazaar recognition poster\*
- Promotion on The Children's Center Facebook page\*
- Recognition in The Children's Center e-newsletter\*

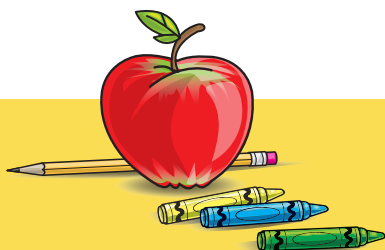
### Sophomore Sponsor—\$1,000

- Reserved table with opportunity to hand out company materials to an estimated 1,000 children and their families
- Company logo on The Children's Center Back to School Bazaar website\*
- Logo featured on The Children's Center Back to School Bazaar recognition poster\*
- Promotion on The Children's Center Facebook page\*

### Freshman Sponsor—\$500

- Reserved table with opportunity to hand out company materials to nearly 1,000 clients and their families
- Company logo on The Children's Center Back to School Bazaar website\*
- Logo featured on The Children's Center Back to School Bazaar recognition poster\*

\* If submitted by Friday, July 31, 2020



For questions, contact Jon Carolin at 313.262.0939 or [jcarolin@thechildrenscenter.com](mailto:jcarolin@thechildrenscenter.com)

