



Thursday, September 12, 2019
6:00–9:00 p.m.

Eastern Market—Shed 3
1445 Adelaide | Detroit, MI 48207

TOUR DE FORK

2019 SPONSORSHIP OPPORTUNITIES MENU

PLATINUM SPONSOR \$15,000

Provides year-round support for the over 7,500 children and families served annually at The Children's Center by helping them overcome trauma of abuse and neglect.

Admission for sixteen (16) guests to Tour de Fork

Exclusive access for sixteen (16) guests at 5:30 pm to VIP experience prior to guest arrival

Recognition as Platinum Sponsor through The Children's Center media partners

Company name or logo recognition on event promotional materials including

- Event website
- Press releases
- Social media
- Day of event signage*
- Email blasts

Link to sponsor's website featured on The Children's Center event page

* If submitted by August 26, 2019

See reverse side for NEW exclusive sponsorship opportunities and ticketing information.

GOLD SPONSOR \$10,000

Provides year-round specialized trauma-informed training and support to families to ensure their long-term success.

Admission for ten (10) guests to Tour de Fork

Exclusive access for ten (10) guests at 5:30 pm to VIP experience prior to guest arrival

Recognition as Gold Sponsor through The Children's Center media partners

Company name or logo recognition on event promotional materials including

- Event website
- Press releases
- Social media
- Day of event signage*
- Email blasts

Link to sponsor's website featured on The Children's Center event page

To discuss sponsorship opportunities, please contact Kapria Jenkins Morrell at 313.262.0981 or kjenkins@thechildrenscenter.com

SILVER SPONSOR \$5,000

Provides a safe and loving home for every child; providing permanency for children served through Foster Care Adoption and Young Adult Self Sufficiency programs.

Admission for six (6) guests to Tour de Fork

Company name or logo recognition on event promotional materials including

- Event website
- Day of event signage*
- Social media

Link to sponsor's website featured on The Children's Center event page

BRONZE SPONSOR \$2,500

Provides treatment programs that include helping children with autism, depression, abuse & neglect, trauma, grief & loss issues and more.

Admission for four (4) guests to Tour de Fork

Company name or logo recognition on event promotional materials including

- Event website
- Day of event signage*
- Social media

Link to sponsor's website featured on The Children's Center event page



thechildrenscenter.com/tourdefork

PRESENTED BY FORD MOTOR COMPANY



2019 EXCLUSIVE SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT **\$7,500**

Sponsor emcee for event, DJ and Interactive Entertainment

Admission for six (6) guests to Tour de Fork

Recognition as Exclusive Entertainment Sponsor on event promotional materials including:

- Event website
- Social media
- Press release
- Any digital ads
- Signage*

Link to sponsor's website featured on The Children's Center event page

Booth at event with opportunity to engage guests and share information

HEALTHY EATING **\$7,500**

Sponsor the healthier vendors for healthy eating options for the event

Admission for six (6) guests to Tour de Fork

Recognition as Exclusive Healthy Eating Sponsor on event promotional materials including:

- Event website
- Social media
- Press release
- Any digital ads
- Signage*

Link to sponsor's website featured on The Children's Center event page

Booth at event with opportunity to engage guests and share information

TRAVEL **\$7,500**

Sponsor a ticket option for Designated Drivers

Admission for six (6) guests to Tour de Fork

Recognition as Exclusive Travel Sponsor on event promotional materials including:

- Event website
- Social media
- Press release
- Any digital ads
- Signage*

Link to sponsor's website featured on The Children's Center event page

Booth at event with opportunity to engage guests and share information

VIP LOUNGE **\$7,500**

Exclusive sponsor for VIP lounge for VIP guests

Admission for six (6) guests to Tour de Fork

Recognition as Exclusive VIP Lounge Sponsor on event promotional materials including:

- Event website
- Social media
- Press release
- Any digital ads
- Signage*

Link to sponsor's website featured on The Children's Center event page

Booth at event with opportunity to engage guests and share information

EARLY BIRD TICKET SPONSOR **\$7,500**

Admission for six (6) guests to Tour de Fork

Recognition as Exclusive Early Bird Ticket Sponsor on event promotional materials including:

- Event website
- Social media
- Press release
- Any digital ads
- Signage*

Link to sponsor's website featured on The Children's Center event page

Booth at event with opportunity to engage guests and share information

*** If submitted by August 26, 2019**

TICKET INFORMATION

VIP EXPERIENCE **\$150**

Admission for one (1) guest to Tour de Fork includes exclusive access to VIP experience prior to general guest arrival and recognition. Limited number of tickets available.

EARLY BIRD TICKETS **\$50**

Tickets purchased prior to July 12: General admission for one (1) guest to Tour de Fork includes access to food and drink stations.

GENERAL TICKETS **\$55**

Tickets purchased between July 13–September 11: General admission for one (1) guest to Tour de Fork includes access to food and drink stations.

AT THE DOOR TICKETS **\$60**

Tickets will be available to be purchased at the door the evening of. General admission for one (1) guest to Tour de Fork includes access to food and drink stations.

DESIGNATED DRIVER TICKET **\$25**

For those who do not drink or are choosing to be the safe driver home that evening, get a discounted rate to enjoy all of the available food options. Limited number of tickets available.