

Dream Big

AUTOGLOW

TO BENEFIT THE CHILDREN'S CENTER

2019 SPONSORSHIP OPPORTUNITIES

2019 SPONSORSHIP BENEFITS

Dream Big

PLATINUM SPONSOR \$50,000

Support more than 750 young adults each year through permanency programs including Foster Care, Adoption and Young Adult Self Sufficiency programs.

- Prominently displayed signage during pre-reception and main celebration, with enhanced recognition throughout the event
- Special recognition on video screens including Atrium and Gate G digital marquee signs
- Sixty (60) tickets to AutoGlow with reserved seating for thirty (30) at the main celebration, including high-end soft seating areas identified by sponsor name
- Access for all guests to exclusive Getaway Lounge featuring concierge service, private seating areas and other high-end amenities
- Name announced as Platinum Sponsor with media partners
- Company representative and logo featured in bus video*
- Special recognition from bus captain during shuttle ride
- Meet and greet photo opportunity with Mr. & Mrs. Ford for up to eight guests (four photos)*
- Recognition on donor wall at The Children's Center
- Prominent exposure in press releases, event promotion, social media (Facebook & Twitter)
- Logo and link to sponsor's website on AutoGlow website throughout the year

GOLD SPONSOR \$25,000

Support treatment programs designed to heal the hurt that include helping more than 1,500 children with autism, depression, abuse & neglect, through child and family therapy, grief & loss counseling and more each year.

- Prominently displayed signage during pre-reception and main celebration, with enhanced recognition throughout the event
- Special recognition on video screens including Atrium and Gate G digital marquee signs
- Twenty six (26) tickets to AutoGlow with reserved seating for fourteen (14) at the main celebration, including high-end soft seating areas identified by sponsor name
- Access for all guests to exclusive Getaway Lounge featuring concierge service, private seating areas and other high-end amenities
- Name announced as Gold Sponsor with media partners
- Company representative and logo featured in bus video*
- Special recognition from bus captain during shuttle ride
- Meet and greet photo opportunity with Mr. and Mrs. Ford for up to four guests (two photos)*
- Logo and link to sponsor's website on AutoGlow website throughout the year

SILVER SPONSOR \$15,000

Help more than 400 infants and their parents receive a healthy start through programs that are designed to assist parents with vulnerable babies to prevent abuse & neglect, and promote parent and child empowerment.

- Recognition on signage during main celebration*
- Sixteen (16) tickets to AutoGlow with reserved seating for eight (8) on Adams St. at the main celebration
- Logo and link to sponsor's website on AutoGlow website throughout the year

BRONZE SPONSOR \$7,500

Provide 100 children with counseling sessions which can change the trajectory of their lives.

- Recognition on signage during main celebration*
- Six (6) tickets to AutoGlow with reserved seating for six (6) at the main celebration
- Logo and link to sponsor's website on AutoGlow website throughout the year

COPPER SPONSOR \$5,000

Provide 65 children with group play therapy and art supplies so they may express through art the trauma they cannot verbalize.

- Recognition on signage during main celebration*
- Six (6) tickets to AutoGlow with reserved seating on the second floor for six (6) at the main celebration

** Time Sensitive*

Individual Tickets

Make sure to get your 2019 AutoGlow tickets early. Buy early and save! Don't miss your chance to enjoy the premier Charity Preview before and after party held at Ford Field! Ticket quantities are limited.

\$275 per ticket
before Friday, December 14, 2018

\$325 per ticket
beginning Saturday, December 15, 2018

For additional sponsorship information, please contact Kapri Jenkins at 313.262.0981 or kjenkins@thechildrenscenter.com

CHARITY PREVIEW

We are honored to be one of eight charities benefiting from North American International Auto Show Charity Preview proceeds. All AutoGlow ticket holders must also be NAIAS Charity Preview ticket holders. To order your Charity Preview tickets, call 888-838-7500 and designate The Children's Center as your charity partner of choice. MC #5787



The Children's Center was founded in 1929 and has evolved to become one of the largest, most diverse child-serving agencies in Michigan. The Children's Center offers more than 20 programs that embrace over 7,500 children and families annually who are dealing with issues including abuse, neglect, mental illness and behavioral problems.

For more information about the agency, visit www.thechildrenscenter.com.

