



EASTERN MARKET, DETROIT

TOUR DE FORK

2018 SPONSORSHIP OPPORTUNITIES

TOUR DE FORK

Thursday, September 13, 2018

6:00–9:00 p.m.

Eastern Market—Shed 3
1445 Adelaide
Detroit, MI 48207

To discuss sponsorship opportunities, please contact Kapri Jenkins at 313.262.0981 or kjenkins@thechildrenscenter.com

See reverse side for NEW exclusive sponsorship opportunities and ticketing information.

PLATINUM SPONSOR \$15,000

Provides year-round support for the over 7,500 children and families served annually at The Children's Center by helping them overcome trauma of abuse and neglect.

Admission for sixteen (16) guests to Tour de Fork

Exclusive access for sixteen (16) guests at 5:30 pm to VIP experience prior to guest arrival

Recognition as Platinum Sponsor through The Children's Center media partners

Company name or logo recognition on event promotional materials including *

- Event website
- Email blasts
- Day of event signage
- Press releases
- Social media

Link to sponsor's website featured on The Children's Center event page

GOLD SPONSOR \$10,000

Provides year-round specialized trauma-informed training and support to families to ensure their long-term success.

Admission for ten (10) guests to Tour de Fork

Exclusive access for ten (10) guests at 5:30 pm to VIP experience prior to guest arrival

Recognition as Gold Sponsor through The Children's Center media partners

Company name or logo recognition on event promotional materials including *

- Event website
- Social media
- Day of event signage
- Email blasts
- Press releases

Link to sponsor's website featured on The Children's Center event page

SILVER SPONSOR \$5,000

Provides a safe and loving home for every child; providing permanency for children served through Foster Care Adoption and Young Adult Self Sufficiency programs.

Admission for six (6) guests to Tour de Fork

Company name or logo recognition on event promotional materials including *

- Event website
- Social media
- Day of event signage

Link to sponsor's website featured on The Children's Center event page

BRONZE SPONSOR \$2,500

Provides treatment programs that include helping children with autism, depression, abuse & neglect, trauma, grief & loss issues and more.

Admission for four (4) guests to Tour de Fork

Company name or logo recognition on event promotional materials including *

- Event website
- Social media
- Day of event signage

Link to sponsor's website featured on The Children's Center event page

* Submit by August 27, 2018



THECHILDRENSCENTER.COM/TOURDEFORK

PRESENTED BY FORD MOTOR COMPANY





EXCLUSIVE SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT

\$7,500

Sponsor emcee for event,
DJ and Interactive Entertainment

Admission for six (6) guests to
Tour de Fork

Recognition as Exclusive Entertainment
Sponsor on event promotional
materials including:

- Event website
- Any digital ads
- Social media
- Signage
- Press release

Link to sponsor's website featured
on The Children's Center event page

Booth at event with opportunity to
engage guests and share information

HEALTHY EATING

\$7,500

Sponsor the healthier vendors for
healthy eating options for the event

Admission for six (6) guests to
Tour de Fork

Recognition as Exclusive Healthy Eating
Sponsor on event promotional
materials including:

- Event website
- Any digital ads
- Social media
- Signage
- Press release

Link to sponsor's website featured
on The Children's Center event page

Booth at event with opportunity to
engage guests and share information

TRAVEL

\$7,500

Sponsor a ticket option for
Designated Drivers

Admission for six (6) guests to
Tour de Fork

Recognition as Exclusive Travel
Sponsor on event promotional
materials including:

- Event website
- Any digital ads
- Social media
- Signage
- Press release

Link to sponsor's website featured
on The Children's Center event page

Booth at event with opportunity to
engage guests and share information

VIP LOUNGE

\$7,500

Exclusive sponsor for
VIP lounge for VIP guests

Admission for six (6) guests to
Tour de Fork

Recognition as Exclusive VIP Lounge
Sponsor on event promotional
materials including:

- Event website
- Any digital ads
- Social media
- Signage
- Press release

Link to sponsor's website featured
on The Children's Center event page

Booth at event with opportunity to
engage guests and share information

EARLY BIRD TICKET SPONSOR

\$7,500

Admission for six (6) guests to
Tour de Fork

Recognition as Exclusive Early Bird
Ticket Sponsor on event promotional
materials including:

- Event website
- Any digital ads
- Social media
- Signage
- Press release

Link to sponsor's website featured
on The Children's Center event page

Booth at event with opportunity to
engage guests and share information

TICKET INFORMATION

VIP EXPERIENCE \$150

Admission for one (1) guest to Tour
de Fork includes exclusive access to VIP
experience prior to general guest arrival
and recognition. Limited number of
tickets available.

EARLY BIRD TICKETS \$50

Tickets purchased prior to July 13:
General admission for one (1) guest
to Tour de Fork includes access to
food and drink stations.

GENERAL TICKETS \$55

Tickets purchased between July 14 -
September 12: General admission for
one (1) guest to Tour de Fork includes
access to food and drink stations.

AT THE DOOR TICKETS \$60

Tickets will be available to be purchased
at the door the evening of. General
admission for one (1) guest to
Tour de Fork includes access to
food and drink stations.

DESIGNATED DRIVER TICKET \$25

For those who do not drink or are
choosing to be the safe driver home that
evening, get a discounted rate to enjoy
all of the available food options. Limited
number of tickets available.

