



## 2017 SPONSORSHIP OPPORTUNITIES

Our 4th annual Tour de Fork, presented by Ford Motor Company, will delight food lovers and Detroit lovers alike.

Join The Children's Center and 400 guests as we enjoy sweet and savory samplings from Metro Detroit chefs, along with beer, wine and cocktails—as well as one of Detroit's hottest DJs.

Annually, more than 7,500 Greater Detroit children and families receive help, hope and healing through The Children's Center's evidence-based psychiatric and clinical mental and behavioral health services. Your support helps vulnerable children overcome trauma associated with abuse, neglect and poverty so they may be empowered to shape their own futures—all while celebrating the greatness of Detroit, The Children's Center and all of our committed supporters who help us heal children and Detroit.

**THURSDAY, SEPTEMBER 21, 2017**

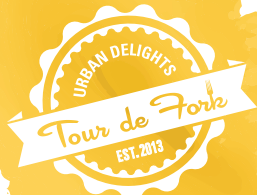
**7:00–10:30 P.M.**

**EASTERN MARKET—SHED 3**

**1445 ADELAIDE**

**DETROIT, MI 48207**

*To discuss additional sponsorship opportunities, please contact Kapri Jenkins  
at 313-262-0981 or [kjenkins@thechildrenscenter.com](mailto:kjenkins@thechildrenscenter.com)*



# 2017 SPONSORSHIP OPPORTUNITIES MENU

## TOUR DE FORK

PRESENTED BY FORD MOTOR COMPANY

### PLATINUM SPONSOR \$15,000

**Provides year-round support for the over 7,500 children and families served annually at The Children's Center by helping them overcome trauma of abuse and neglect.**

- Admission for sixteen (16) guests to Tour de Fork\*\*
- Exclusive early access for sixteen (16) guests to chef experience prior to guest arrival\*\*
- Recognition as Platinum Sponsor through The Children's Center media partners
- Company name or logo recognition on event promotional materials\* including:
  - Event website
  - Video screens
  - Social media
  - Email blasts
  - Press releases
- Link to sponsor's website from The Children's Center website

### GOLD SPONSOR \$10,000

**Provides year-round support for more than 300 children ages 3 to 5 served at The Children's Center Head Start Academy.**

- Admission for ten (10) guests to Tour de Fork\*\*
- Recognition as Gold Sponsor through The Children's Center media partners
- Company name or logo recognition on event promotional materials\* including:
  - Event website
  - Video screens
  - Social media
  - Email blasts
  - Press releases
- Link to sponsor's website from The Children's Center website

*\* If submitted by Tuesday, September 5, 2017*

*\*\*We ask all sponsors to provide guest names by Tuesday, September 5, 2017. With permission, we will resell any unused sponsor tickets to guests on the waiting list after that point.*

### SILVER SPONSOR \$5,000

**Provides a safe and loving home for every child; providing permanency for children served through Foster Care Adoption and Young Adult Self Sufficiency programs.**

- Admission for six (6) guests to Tour de Fork\*\*
- Company name or logo recognition on event promotional materials\* including:
  - Event website
  - Video screens
  - Social media
- Link to sponsor's website from The Children's Center website

### BRONZE SPONSOR \$2,500

**Provides treatment programs that include helping children with autism, depression, abuse & neglect, trauma, grief & loss issues and more.**

- Admission for four (4) guests to Tour de Fork\*\*
- Company name or logo recognition on event promotional materials\* including:
  - Event website
  - Video screens
  - Social media
- Link to sponsor's website from The Children's Center website

## TICKET INFORMATION

### VIP Experience \$200

Admission for one (1) guest to Tour de Fork includes exclusive access to chef experience prior to general guest arrival and recognition on video screens. Limited number of tickets available.

### Benefactor Ticket \$150

Admission for one (1) guest to Tour de Fork includes early access prior to general guest arrival and recognition on video screens.

### Individual Ticket \$95

General admission for one (1) guest to Tour de Fork includes access to food and drink stations.

### Late Night Ticket \$40

Admission for one (1) guest to Tour de Fork at 9:00 p.m. Includes three (3) drink tickets and access to food stations.